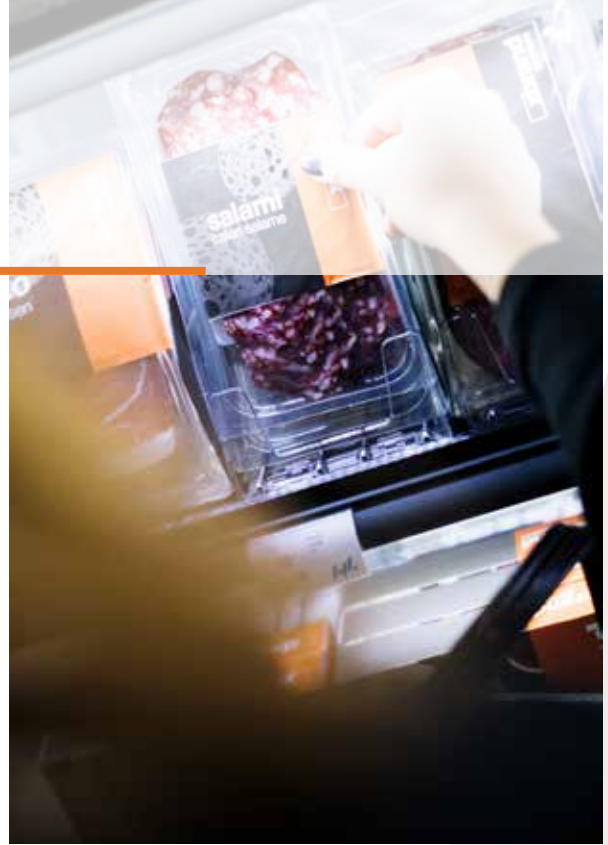


Multivo™ Max- What is it and how does it work?

Intro

Multivo™ Max is the pusher when extra strength is needed. The system allows to keep existing shelves perfectly merchandised and provides operational benefits.

- Easy installation with single front rail
- No need to reach the back of the shelf
- Possibility to lock the pusher at the back while refilling
- Possibility to re-merchandise with trays completely removed from the shelves, keeping doors closed - ergonomic handles
- Products always faced-up and FIFO principle guaranteed



On-shelf front rail attachment

SUPER EASY INSTALLATION

- Universal front rail attached with tape or magnet onto shelf



No back rail needed.
No need to reach the back of the shelf.
A super easy installation!



MU-RAIL



| | | |
|------------|----------------------|------------------------------|
| | Attach using: | Color: |
| Front rail | Magnet, foam or tape | black, white and transparent |

CROSS-SELLING POSSIBILITIES

- Using Multivo™ universal front rail allows to install push and pull solutions for many different product types and sizes, by adding Multivo™ dividers.
- Differentiate your category from competitors
- Additional sales potential



Adjustable wire metal pusher trays

AUTOMATIC FEEDING

- Trays are attached to the front rail only
- Wire metal pusher house with various strength dedicated for chilled food products
- Different front types
- Adjustable metal dividers - one or two
- Suitable for ready meals, cold cuts, pre-packed deli and meat, bagged salads, dairy, poultry



| Width | Length | Pusher house | Pusher strength | Total height |
|-----------------------|-------------|-------------------|-----------------------|--------------|
| From 110 up to 250 mm | 385, 485 mm | angled (96x120mm) | 2 or 3 strips x 8, 16 | 125 mm |

Front faces

- Keep the goods from falling out of the tray
- Straight or angled front face
- Possibility to customise the straight one (translucent colour and print)



1

S8



S8 CUSTOMISED



2

A6

| Front description | Measures | Handle integrated | Customisable | Usage |
|-------------------|-----------|-------------------|--------------|-------------------------------|
| 1. Straight | 113x89 mm | • | • | For boxes and bagged products |
| 2. Angled | 113x64 mm | - | - | For vaccum packs |



Highlight your brand in a easy way with a customised front face .

Dividers

- Guide and maintain products in lane
- Use one or two
- Metal dividers



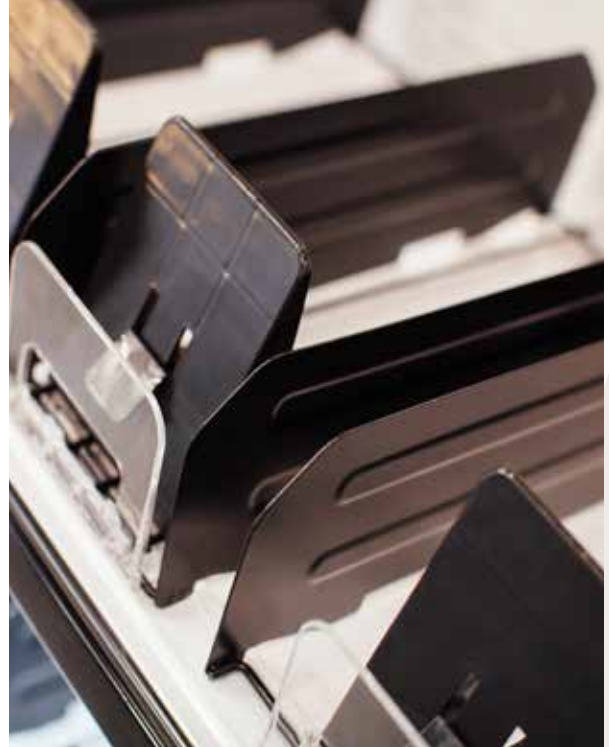
MD



DIVIDER



We advise you to use two dividers at the left hand side of shelf, following by one right divider tray



MU-MAX385-110/250-2x8N-2M-S8

1

2

3

4

5

6

- 1. Multivo™ Max pusher tray
- 2. Length 385 mm
- 3. Adjustable width from 110 to 250 mm
- 4. Type of spring (2 strips - force 8)
- 5. Type of dividers (M: metal / W: wire)
- 6. Type of front (S: straight / A: angled)

Fast and easy refilling

- Use the handle at the back and/or front of the tray to remove it completely from the shelf
- Refilling can be done outside coolers, keeping doors closed if any
- Lock the pusher house at the back of the tray
- Refill with products respecting FIFO principle
- Release the pusher house by pressing the product to the back



Chilled category is on fire and frozen is going premium

New lifestyle leads to increased space allocation for “ready to eat” products in the chilled and frozen categories. HL Display on-shelf pusher tray system improves product presentation, reduces shelf-replenishment time, is easy to replanogram and helps reduce waste.



©HL DISPLAY - N°ID



HL DISPLAY AB (PUBL)
Cylindervägen 18 Box 1118
131 26 Nacka Strand
Sweden

Tel +46 8 683 73 00
Fax +46 8 683 73 01

www.hl-display.com
info@hl-display.com

