

ED BEEF



Multivo™ Max

An innovation for chilled section on shelves



Multivo™ Max makes the in-store daily work - from facing and planogram changes to refills - faster and easier



Made to last in high traffic areas

Multivo™ Max is a wire metal pusher tray improved for chilled foods on shelves. The tray is compatible with Multivo™ rail - known for its easy on shelf installation. The rail is mounted on front of the shelves and planogram changes will be easily done. Lower time for replenishing and facing shelves will then reduce operational costs. Multivo™ Max also helps to reduce waste by the FIFO principle - first in first out.

Benefits:

- Fast planogram changes
- Easy refilling
- Helps to reduce waste

Improve product rotation



Increase purchase frequency by better visibility and facing



Recommended solution for:

- Ready meals
- Cold cuts (ham, bacon, etc)
- Pre packaged deli and meat
- Bagged salad
- Dairy (sliced cheese)
- Poultry



- Front rail only, no need to reach the back of your shelves.

- Two front options:
 - 1) Straight with "handle" helps loading outside the shelf. (Possibility to allocate the brand name in the front clip)
 - 2) Low angled front for vacuum-packed cold cuts.

Easy & fast product loading	Paddle locks on the back allows easy product loading. Simply push product into paddle to release.
Integrated pusher	Automatic feeding

Metal wire pusher tray	Adjustable width from 110 to 250 mm
Durable	Made to last in high traffic areas



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