Roller Track™ never sleeps - 24 hours a day - 7 days a week

Roller Track™ is a set of rollers that when placed on the shelf, makes the product roll to the shelf front. The rollers can be used as individual tracks or together as a sheet, covering the full shelf surface.

Increasing profitability

Roller Track™ is an unique, low maintenance gravity feed system. It offers full range visibility to shoppers while saving labour cost to retailers. The system allows products to be fronted via gravity or with the help of pushers as they are taken from the shelf.

Having a good visibility on product is proven to drive sales. *76% of buying decisions are made in store - among them, ** 90% are made in sight.*

*Popai 2012 - ** Price search in the Retail Grocery market – Urbany, Dickson and Kalapurakal.!
...and improve product display

Well stocked shelves at all times

Adjustable dividers are available to segment each product, no special equipment is needed when making changes. Roller Track™ is especially suited to dairy, beverages and heavy products, as it can be used for a variety of packages that have flat surface.

Benefits:

- Easy to install, use and maintain
- Possible to install directly on flat shelving without losing space
- Easy to re-merchandise
- Perfect for back-loaded coolers.
- For back fed coolers, tests show a reduction in refill time of over 20%

Recommended solution for:

- Beverages
- Dairy products
- Beer, wine and spirits
- Grocery (soups, pasta)
- Home care products
- Coloration
- Non food products

- Roller Track™ will not only improve your bottom line by boosting the category sales – it will also minimise time spent remerchandising.
- Roller Track™ delivers full visibility of products and allows the consumer to make their choice quick and easy. The added benefit to the store is empty facings are immediately detectable for refill.

<table>
<thead>
<tr>
<th>Improved shopability</th>
<th>Display is neat and full of product</th>
</tr>
</thead>
<tbody>
<tr>
<td>Easy access to products</td>
<td>Products are moved to the shelf edge every time</td>
</tr>
<tr>
<td>Price &amp; product always match up</td>
<td>Products remain in the right place</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Benefits:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increased sales</td>
</tr>
<tr>
<td>Reduce labour cost</td>
</tr>
<tr>
<td>Improved stock rotation</td>
</tr>
</tbody>
</table>

-39% time saving in remerchandising

* Source: HL internal store trial in dairy, pasta and beverage departments combined

Scan to read more and watch product video!
Roller Track™ - What is it and how does it work?

Introduction

IMPROVED VISIBILITY - LESS MAINTENANCE

Roller Track™ delivers full visibility of products and allows the shopper to make their choice quick and easy. The added benefit to retailers is gravity front facing, low maintenance and empty facings are immediately detectable for refill.

QUICK AND EASY TO INSTALL

Roller Track™ is a shelf ready unit that can be installed directly on to the shelf fixture. The roll-fed system simplifies stock replenishment whether filling from the front or rear. It can be supplied as individual tracks or assembled sheets of any size and is easy to transport and mount.

Used with an angle mount the sheet is placed on the shelf creating enough gravity to allow products to naturally roll to the front of the shelf.

CONTENT

This document will guide you through this range:

• Rollers for product fronting
• Front stop
• Customised front riser
• Gravity feed
• Automatic feeding with pusher
• Product segmentation
• Cleaning
• Warranty
Rollers for product fronting

SHEETS

**Full shelf surface**

- Ready-assembled sheet
- Easy to install on existing shelves

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Width in mm</th>
<th>Depth in mm</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Sheet</td>
<td>From 251 up to 1328</td>
<td>From 275 up to 1000</td>
</tr>
<tr>
<td>2</td>
<td>Sheet w. plate</td>
<td>From 251 up to 1328</td>
<td>From 275 up to 790</td>
</tr>
</tbody>
</table>

LOOSE TRACKS

**For test, specific requirements or combination**

- Can be assembled/mixed into specific sheet with a strip in metal placed in front and at the back or by using Optimal™ front & back rail
- Facilitate feeding of heavy products (like a rail)

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Width in mm</th>
<th>Depth in mm</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Single track</td>
<td>41</td>
<td>282, 387, 485, 548, 772, 982</td>
</tr>
<tr>
<td>4</td>
<td>Double track</td>
<td>80.4</td>
<td>282, 387, 485, 548, 772, 982</td>
</tr>
<tr>
<td>5</td>
<td>Single w. plate</td>
<td>41</td>
<td>282, 387, 485, 548, 772</td>
</tr>
<tr>
<td>6</td>
<td>Double w. plate</td>
<td>80.4</td>
<td>282, 387, 485, 548, 772</td>
</tr>
</tbody>
</table>

Sheets and loose tracks are grey + anodized aluminium as standard. They can be ordered in black, depending on units requested.

Use **gliding plate** for glass bottles and heavy products to avoid roller breakage.
Front riser

PRODUCT FRONT RISER

- Keep the goods from falling out of the sheet
- Height and thickness depends on product size and type
- Suitable for printed graphics and shape customisation
- Standard solution is slidable front

SHEET FIXATION ON SHELF

- The RollerTrack™ front profile is used for stopping the sheets from gliding off the shelf
- The front profile can be used on both inclined and flat shelving

If there is no existing ridge at the front of the shelf, use the RollerTrack™ Front profile.

![Diagram of front riser]

<table>
<thead>
<tr>
<th>No.</th>
<th>Product name</th>
<th>Description</th>
<th>Thickness (mm)</th>
<th>Height (mm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.0</td>
<td>OPT-FR slidable</td>
<td>Front riser, compatible w. RT-strip slidable</td>
<td>4 and 5</td>
<td>63, 79</td>
</tr>
<tr>
<td>1.1</td>
<td>OPT-FR</td>
<td>Front riser, compatible w. RTO-strip</td>
<td>3</td>
<td>63, 79</td>
</tr>
<tr>
<td>2.</td>
<td>RTF</td>
<td>Front profile</td>
<td>-</td>
<td>16</td>
</tr>
<tr>
<td>3.0</td>
<td>RT-strip slidable</td>
<td>Aluminium rail, compatible w. OPT-FR slidable</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>3.1</td>
<td>RTO-strip</td>
<td>Aluminium rail, compatible w. OPT-FR</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

Customised front riser

ENHANCE BRAND VISIBILITY AND STRUCTURE THE OFFER

- Communicate products benefits to customers
- Printed insert strips
- Customisable front face (shape and print)
Gravity feed

ANGLE PROVIDER

- Angle providers are used to create an angle when mounting the tracks/sheet to a flat shelf.
- Placed underneath the sheet.
- Different models depending on weight on shelf, depth of shelf.
- Different angles can be achieved by taping the angle adaptor at different distances from the edge of the sheet.

<table>
<thead>
<tr>
<th>No.</th>
<th>Product name</th>
<th>Description</th>
<th>Compatible</th>
<th>Height</th>
<th>Width</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>RT-AA</td>
<td>For standard shelf (&lt; 540 mm)</td>
<td>RT-HL, RT-L, RT</td>
<td>30 mm</td>
<td>Same as the rollers</td>
</tr>
<tr>
<td>2.</td>
<td>RT-AA80</td>
<td>For deep shelf (&gt; 540 mm)</td>
<td>RT-HL, RT-L, RT</td>
<td>80 mm</td>
<td>Same as the rollers</td>
</tr>
<tr>
<td>3.</td>
<td>RT-AP37</td>
<td>For heavy products on shelf</td>
<td>RT-L, RT</td>
<td>75 mm</td>
<td>Use only 3 or 4 pcs per shelf</td>
</tr>
</tbody>
</table>

COMBINATION WITH OPTIMAL™+
MERCHANDISING SOLUTION

- Loose tracks can be attached to the Optimal™+ front and back rail.
- Gravity feed installation works with loose tracks and T dividers.
Product fronting with pusher

- Front face products with pushers
- Roller Track™ sheets are used as gliding plates

**COMBINATION WITH OPTIMAL™ MERCHANDISING SOLUTION**

- Individual tracks are attached to the front Optimal™ rail, and to the Optimal™ back rail.
- Pushers are inserted between individual tracks to facilitate the slide of heavy products, while the front riser prevent them from falling down.

<table>
<thead>
<tr>
<th>No.</th>
<th>Spring strength</th>
<th>Description</th>
<th>Dimension in mm</th>
<th>Leg tolerance</th>
<th>Length in mm</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>3, 6</td>
<td>Pusher + metal divider</td>
<td>H126, W68</td>
<td>2 mm +/- 0,1 mm</td>
<td>443, 485, 541, 646, 744</td>
</tr>
<tr>
<td>2.</td>
<td>6, 9</td>
<td>Mini pusher + metal divider</td>
<td>H86, W48</td>
<td>2 mm +/- 0,1 mm</td>
<td>443, 485, 541, 646, 744</td>
</tr>
<tr>
<td>3.</td>
<td>6</td>
<td>Pusher + aluminium divider</td>
<td>H126, W60</td>
<td>-</td>
<td>387, 485, 548, 786</td>
</tr>
<tr>
<td>4.</td>
<td>3, 6, 9</td>
<td>Grey and white. Compatible with Optimal™ rail</td>
<td>W50</td>
<td>-</td>
<td>387, 485, 548</td>
</tr>
</tbody>
</table>

Improve RTZ-divider grip with **RTZ clip**. Fix the clip either at the front only, or both at the front and the back.
Product segmentation

DIVIDERS

- Guide and maintain products aligned
- Price and product match

<table>
<thead>
<tr>
<th>No.</th>
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<th>Description</th>
<th>Height in mm</th>
<th>Length in mm</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>RT-AVD</td>
<td>Anodized aluminium divider</td>
<td>25, 80</td>
<td>387, 436, 485, 548, 982</td>
</tr>
<tr>
<td>2.</td>
<td>RT-AVD-WIRE</td>
<td>Steel divider</td>
<td>25</td>
<td>387, 436, 485, 548, 982</td>
</tr>
<tr>
<td>3.</td>
<td>RT-OPT-AVD60</td>
<td>Transparent - Compatible with Optimal™ rail</td>
<td>60</td>
<td>387, 485, 548</td>
</tr>
<tr>
<td>4.</td>
<td>RT-OPT-AVD60T</td>
<td>Transparent with T - Compatible with Optimal™ rail</td>
<td>60</td>
<td>387, 485, 548</td>
</tr>
</tbody>
</table>
Cleaning

MAINTAIN FRESHNESS
• Remove dirt by taking all the products out from the roller shelf.
• Use vacuum cleaner to remove dirt.

REMOVE SPILLED DRINKS, YOGURT, DAIRY PRODUCTS, ALCOHOL DRINKS
• Take all the products out from the roller shelf.
• Use a detergent agent and a clean cloth to wipe the rollers.
• Dry the roller shelf with a clean, dry cloth.

DO NOT USE
• Gasoline, volatile liquid, sandpapers or abrasive detergent.
• Not recommended to be washed in dishwasher.

Warranty

5 YEARS WARRANTY

Roller Track™ system is manufactured to a high standard and robust enough for all retail environments. It provides unequalled performance and durability. This is what makes Roller Track™ the perhaps safest investment you can make in your store.
A unique maintenance-free gravity feed system that never sleeps

Especially suited to ready-to-go and dairy products, beverages and heavy products as it can be used for a variety of packages with flat bases.