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HL Display appoints Stewart O'Brien as new Group HR Director

HL Display is pleased to announce the appointment of Stewart O'Brien as Group HR Director at HL Display effective March 22, 2021, succeeding Annika Haaker who is leaving the company after six years of dedicated service.

Stewart joins HL from Bisnode, where he has worked in various leadership roles, as Head of People, and the most recent being Chief People & Culture Officer. He brings with him extensive experience in driving change, building capability and talent management. Bisnode is a leading data and analytics provider with 2,300 employees across Europe. It was formerly a Ratos company and has recently become a part of the global Dun & Bradstreet business.

Originally from Australia, Stewart has an international track record, having led HR functions and projects in FMCG organizations as well as working as a co-founder of a consulting business. His cross-functional expertise spans different industries – from banking to hospitality, as well as professional services and technology.

“We are proud to have Stewart join our team. His skills in talent management and commercial acumen in diverse industries would certainly help us grow and strengthen the knowledge and experience of our most important asset – the HL Team”, says Björn Borgman, CEO of HL Display.

Annika Haaker, who is currently Group HR Director at HL Display, will serve her last day on March 26, 2021. She will be joining the Alimak Group as Chief People & Culture Officer. Annika has made tremendous contribution since joining HL in 2015 – built a strong foundation in the HR structure and functions, and successfully launched new tools, systems, and development programmes. “We extend our appreciation to Annika, who has been instrumental in the recruitment of key positions and all Group Management team members. She has instilled a remarkable HL team spirit and culture within the company, and will be greatly missed”, adds Björn Borgman.

About HL

HL is a global leader in in-store merchandising and communication solutions, helping customers to create a better shopping experience around the world. Founded in 1954, HL today is present in more than 70 countries and solutions can be found in 295,000, helping customers to grow sales, inspire shoppers, drive automation, and reduce waste. The three customer segments are retail food, branded good suppliers and retail non-food.

The HL Display Group has its headquarters in Stockholm, Sweden and sales companies covering 26 markets as well as distributor partners covering the remaining markets globally. Our four production facilities are located in Sweden, Poland, the UK and China and handle a variety of industrial processes, including plastics and metal fabrication, printing and assembly.

The company has 999 employees and net sales of 1,520 MSEK. HL is a wholly owned subsidiary of the listed Swedish investment company Ratos.

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