

2024/2

ESL Solutions for electronic shelf labels

Assortment catalogue
Pricer



The better shopping experience

Creating a better shopping experience

The retail landscape is rapidly evolving, and as today's retailers are trying to keep up with tomorrow's shoppers, the adoption rate of Electronic Shelf Labels (ESLs) is accelerating. ESLs are setting a new standard for retail price communication, displaying centralised updates in no time – without a drop of ink needed.

HL has supplied secure ESL holders to more than 10,000 different stores since the beginning of the industry, and our extensive range promises to provide the perfect fit for your store setup.

With a passion for retail development and pride in execution, we partner with our customers to grow sales, inspire shoppers, drive efficiency, and reduce waste.

About HL

HL is an international supplier of store solutions for improved experience, efficiency, and sustainability. HL's offer includes products within store communication and merchandising solutions as well as lighting systems, secondary display and bespoke solutions and services. Our solutions are installed in 330,000 stores in more than 70 markets around the world and we are proud to be partners of the biggest retailers and brands.

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Proven and reliable ESL solutions for every need

When investing for the future, the only true investment is something that will last: whichever ESL brand you pick, you need an attachment solution that will secure the long-term results and withstand the wear and tear of the retail environment.

Partnership for success

When partnering with HL, we will take you through the necessary steps to secure good results from your investment – from working out the right attachments for your specific setup, to implementation in your store. And with our local HL representatives, you always have someone on the ground ready to assist you.

Easy and flexible

The solutions we offer are easy to use, present the labels in the best possible way, and are designed and manufactured to resist the high impact risks that shelves are exposed to.

We provide profiles for most types of shelves in the market, with add-on opportunities to highlight your offer even further. For a flexible solution that lets you combine your ESLs with a wide range of communication devices, then one of our carrier rail systems is a winning choice.

Single attachments

In categories such as Fruit & Vegetables and Deli, single attachments are often necessary. To cater to these needs we offer a wide assortment of clamps and stands.

HL attachment solutions are compatible with:

- / Accessories for promotion and branding
- / Dividers and other merchandising systems
- / Ad'Lite™ for shelf light

Close the loop on plastic with HL Circular Offer

When switching to ESLs and choosing your attachments, you have an opportunity to make a choice that makes a difference in the long run – and not only from a retail longevity point of view.

Valentine Bourgal, Sustainability Manager at HL, welcomes all progress towards a greener retail business. And with teamwork, there is a chance to make an even bigger difference:

– If you are switching from paper labels to ESLs, chances are you will be left with a substantial amount of leftover

plastic. But here is a great opportunity to be part of our HL Circular Offer and help close the loop on plastic: when you are choosing HL ESL holders, we can actually collect the old label plastic from your store and recycle it into new products. The end of shelf life doesn't have to be all that dramatic, you know?

As more and more retailers and brands pledge their ambition to become more sustainable, they also need support on their journey.

– We work persistently in pushing forward and finding ways to also help our customers reach their sustainability goals. With Circular Offer we can prevent plastic from being burned – stopping both waste of valuable material and release of CO₂ into the atmosphere.





Four different systems for the shelf edge

We offer four different shelf edge communication systems, each with a unique set of benefits.



Classic ESL rail
Practical and easy to use
 A classic ESL rail runs the length of the shelf. ESLs are clicked into place. The rails have been designed to securely hold the labels and to withstand the wear and tear of the retail environment.

- Benefits:**
- / One-piece solution
 - / Offers on-top protection
 - / Possible to combine into two-piece functionality



Slimline™
The original carrier rail
 Slimline™ is the original carrier rail. A carrier rail offers true flexibility when it comes to communication options. ESLs, paper labels and shelf talkers of all sizes can be attached with holders that click on to the carrier rail.

- Benefits:**
- / The slim profile allows for tightly set shelving
 - / A wide range of click-on communication accessories
 - / Rails for most shelves on the market



Slimline™ Ultra
Modern look, smart features
 Slimline™ Ultra is our latest carrier rail. With an updated design and new features it's Slimline™ supercharged. Use holders to attach ESLs and other communication devices.

- Benefits:**
- / Same benefits as Slimline™ with updated design and features
 - / Integrated angle adjuster
 - / Insert Ad'Lite™ LED bar for optimal shelf edge illumination



CosmeLine™
Specially designed for drugstores & pharmacies
 CosmeLine™ is designed for drugstores and pharmacies. It is the most complete shelf edge communication system on the market, used for price, product and brand communication.

- Benefits:**
- / Exclusive look and feel
 - / Integrated slots for branding clips, glorifiers and Ad'Lite™ LED bar
 - / T-rail for Optimal™ dividers



Get the intel to plan your investment, from HL's ESL attachment aficionado Gustaf Svedin.

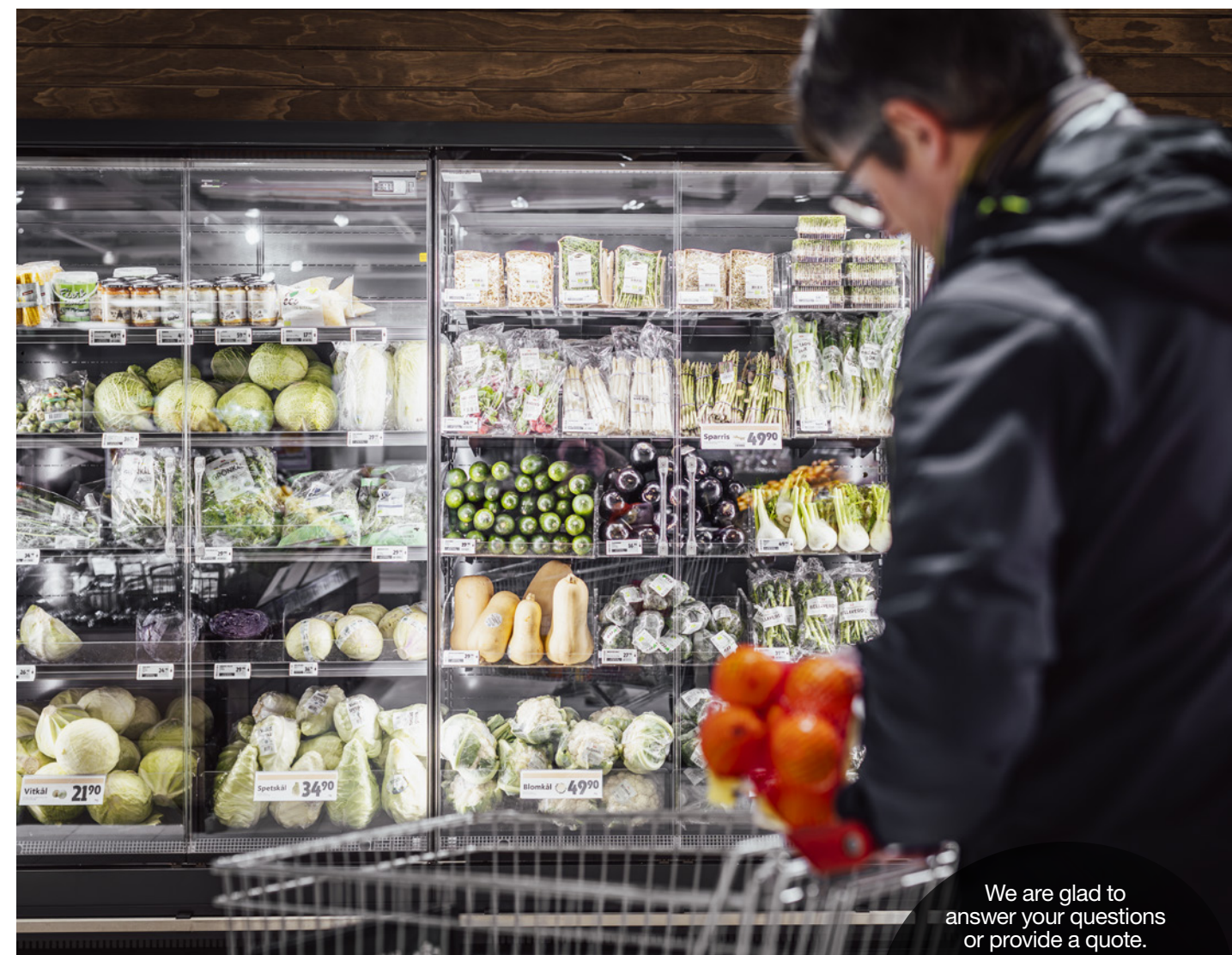
3 customer insights to make ESLs a long-term investment

Gustaf Svedin, Product Manager at HL Display, has been working with ESL attachment solutions for many years, and has helped countless customers fit ESLs perfectly. He often finds that the whole ESL solution, once in place, delivers even more possibilities than the customer anticipated – making it all the more important with holders that stand the test of time.

– Our customers see both expected and unexpected benefits when going from paper labels to ESLs. A quick way to streamline price updates is usually the part that gets the customers to consider the transition in the first place, but



when you have the solution in store you discover that there is so much more you can do. Inventory management for one thing, is something that isn't usually top of mind when it comes to shelf labels – but with ESLs it's possible!



We are glad to answer your questions or provide a quote.

Contact us!



Top tips

Through his experience with the products, he has gained valuable insight and happily lends his knowledge to help customers “be wise before the event” instead of after, because there are pitfalls that can be avoided. These are his top 3 tips:

1.

If you want to switch to an ESL solution, your choice of holders will be vital. They need to be made of retail-proof, durable material – we work in an environment where the shelves and labels endure a lot of physical stress every day.

2.

In a general store setup, you find many different shelf solutions, which means that you will need different ESL holder solutions – this doesn't have to be a problem if you make sure your provider has a wide range and can guide you to the right choices.

3.

It will be a big plus if your attachments have a hinge function, that allows you to flip-up the holders so you can angle them correctly to maximise price visibility for the shopper.

Designed to fit with maximum visibility

Our team of design engineers has decades of experience working with ESL attachments. They work hand in hand with our inhouse tool makers to make sure that all attachments have the perfect fit. Combining design, toolmaking and production under the same roof, assures a fast and reliable process for developing new products.

Height recommendations for ESLs

All our profiles for electronic labels can be angled in order to provide better price visibility for the shopper.

1. Shelves above 130 cm

Use a minus angle or 0°.

2. Shelves below 130 cm

Recommended reading angles for ESL cassettes:

A. Base level: 45–60°

B. Below 90 cm: 45–50°

C. Between 90 and 130 cm: 0–30°

3. Shelves below 90 cm

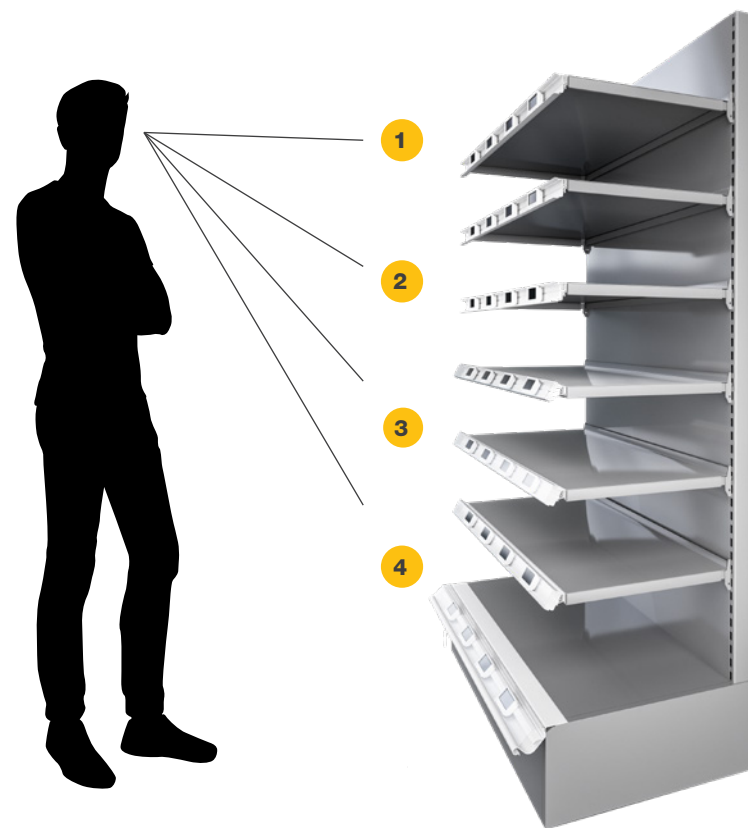
Damage due to tearing or collision at the shelf sides can occur when trolleys are used in stores.

Protection against shocks from trolleys, scrubbing or pallet trucks is recommended.

4. Base level

Risk of frontal collision from scrubbing or pallet trucks.

Bumper is recommended.





Get the shoppers' attention

Combine your ESLs with shelf-edge signage to enhance shopper experience and drive sales

A cohesive, well-designed signage strategy strengthens the retailer's brand identity and creates a more appealing shopping environment. By aligning signage with other marketing materials, businesses can reinforce their key messaging and ensure that shoppers are continually reminded of their brand's value. There are different ways to go about it, depending on space, product and message – but most importantly, choose a retail-proof signage option that can reach the shopper where they're receptive.

The value of printed shelftalkers
Printed shelftalkers are a key asset in retail environments. Unlike paper alternatives, plastic shelftalkers offer greater durability, making them a cost-effective solution for long-term use. Vivid, eye-catching colours and high-quality printing help these shelftalkers stand out on crowded shelves, drawing attention



to specific products and promotions. Special designs, such as L-bends or LW-bends, ensure a secure fit on datastrips, preventing the shelftalkers from sliding or becoming dislodged.

Click-on covers enhancing flexibility
When paired with Click-on covers, ESLs become an even more powerful tool

for in-store promotions. Our Click-on covers can be customised with additional messaging, such as product attributes like "Vegan" or seasonal offers, making it easy to adapt to changing promotions. These covers are simple to attach and remove, enabling retailers to respond quickly to market trends and customer preferences.

HL's reliable expertise and abilities
For high-volume projects, speed, quality, and reliability are critical. Our unique automated heat-bending machines enable us to produce high-quality shelftalkers more quickly than traditional manual processes. With our solutions, retailers can expect superior, repeatable quality, free from sharp edges and imperfections.

We also offer a comprehensive range of complementary merchandising solutions, providing retailers with a one-stop shop for their signage and display needs. Our expertise spans every stage of the process, from design to production, ensuring that each solution is tailored to withstand the demands of the retail environment.

Oh, and did we mention we produce 20 million shelftalkers annually? That's worth promoting on a shelftalker!

- Location, location, location...!**
Place signage at eye level and shelf-edge, where they are most likely to be noticed, to:
- / Attract attention** – spotlighting a specific product on a crowded shelf
- / Highlight promotions** – clearly display offers rather than just communicate price
- / Create engagement** – to capture attention and drive sales, encouraging customers to buy!

Secure your ESLs for the future

Whichever ESL brand you pick, we have the attachment solution needed ready – made to endure, made to fit, and made for you to create your own opportunities.

No matter which shelf setups you have in your store, we'll help you find the fit for your ESLs.

This is a selection of our most common ESL solutions.
Contact us for more!



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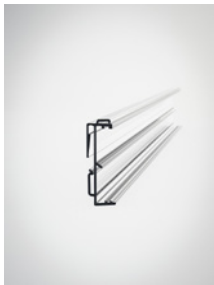




ESL carrier rails

Carrier rails are flexible shelf edge tools that can serve as holders for devices, communication, and protection.

Classic ESL rails



ESL holder, rail
For SmartTag, Promoline and Continuum labels. With hinge function for flip-up functionality. Can be assembled with HL unique click-on rear part system or taped directly onto the shelf. With the use of angle CS2C small, medium or large, angles from 25° to 70°. Track for fixation of shelftalkers on the top of the rail.

Std. Colour: Available in different colours
Std. Mounting type: Foam tape
Std. Mat: PVC

CP2					
Item	Colour	W	Mount	Tape	No/unit
871188	Grey S24	885	Foam tape	TF12	100
864743	Transp	1325			100
864744	Cream W13	1325			100



ESL holder, rail
Fits Hermes and Alser shelves. For SmartTag, Promoline and Continuum labels. With hinge function for flip-up functionality. With the use of angle CS2C small, medium or large, angles from 25° to 70°.

Std. Colour: Available in different colours
Std. Mat: PVC

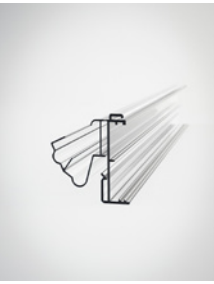
PHDG			
Item	Colour	W	No/unit
880168	Transp	46	50
732481	Transp	988	50
731546	Transp	1240	60
731547	Transp	1318	50



ESL holder, rail
For Pricer SmartTag, Promoline and Continuum labels. Fits Linde, Storebest and Tegometall shelves. No hinge. Can be used in two different angles.

Std. Colour: Transparent
Std. Mat: PVC

PHLS			
Item	Colour	W	No/unit
478541	Transp	988	50



ESL holder, rail
For Pricer SmartTag, Promoline and Continuum labels. Fits Linde, Storebest and Tegometall shelves. With hinge. Can be used in two different angles.

Std. Colour: Transparent
Std. Mat: PVC

PHLSH			
On offer, contact customer service			

Classic ESL rails



ESL holder, rail
For Pricer SmartTag labels. For single wire shelf, 7 mm. With hinge for flip-up functionality. Use adapter to change angle.

Std. Colour: Transparent
Std. Mat: PVC

PHTKH			
Item	Colour	W	No/unit
479927	Grey S38	870	75
477614	Grey S3	885	75
478515	Grey S3	1150	75



ESL holder, rail
For SmartTAG, Promoline, Continuum labels. Fits HMY P25, La Fortezza F25 and Alser Innovation V2 and V4 shelves. With hinge for flip-up functionality. With integrated angle adapter.

Std. Mat: PVC

PHDGNF			
Item	Colour	W	No/unit
470133	Transp	46	50
469344	Transp	988	50
469343	Transp	1240	50
469342	Transp	1318	50



ESL holder, rail
For Pricer ESLs. Fits Linde, Storebest and Tegometall shelves. With hinge. Can be used in two different angles. Slot for insert for colour segmentation.

PHLSHMS			
On offer, contact customer service			



ESL holder, rail
For Pricer ESLs. Can be assembled with HL unique click-on rear part system or taped directly onto the shelf. Slot for insert for colour segmentation.

CP2MS			
On offer, contact customer service			



ESL holder, single
For SmartTag and Continuum labels. Used with carrier profiles. With friction material for better grip and built-in stoppers to prevent sliding of the ESL. With hinge function for flip-up functionality. With the use of angle (CS2SN), approximate 30°.

Std. Colour: Transparent
Std. Width: 46, 68, 93 mm
Std. Mat: PVC

PHNF				
Item	Colour	W	Spec.	No/unit
466428	Transp	46	HCS and SmartTag small	50
853846	Transp	68	HCN and SmartTag medium labels	50
853845	Transp	93	HCW and SmartTag large labels	50



ESL holder, single
For SmartTag and Continuum labels. Used with carrier profiles. With friction material for better grip and built-in stoppers to prevent sliding of the ESL. With hinge function for flip-up functionality.

Std. Colour: Transparent
Std. Width: 46, 68, 93 mm
Std. Mat: PVC

PHNF DE-30			
Item	Colour	W	No/unit
853851	Transp	68	50
853852	Transp	93	50



ESL holder for Pricer HD110, Slimline™
To attach Pricer label HD110 to a Slimline™ carrier.

Std. Colour: Transparent

HD110 SLIMLINE™			
Item	W	H	No/unit
547610	72	93	10



ESL holder for Pricer HD150, Slimline™
Holder for Pricer label HD150, to attach to Slimline™ rail.

Std. Colour: Transparent

HD150 SLIMLINE™				
Item	Colour	W	H	No/unit
577660	Transp	150	123	90

Holders for carrier rails



ESL holder for Pricer HD200, Slimline™
To attach Pricer label HD200 to a Slimline™ carrier. Orientation Portrait.

Std. Colour: Transparent
Std. Mat: PETG

HD200 SLIMLINE™ PORTRAIT

Item	Colour	W	H	No/unit
553681	Transp	128	196	14



ESL holder for Pricer HD200, Slimline™
To attach Pricer label HD200 to a Slimline™ carrier. Orientation Landscape.

Std. Colour: Transparent

HD200 SLIMLINE™ LANDSCAPE

On offer, contact customer service



ESL holder, single
For Pricer SmartTag and Continuum labels. With hinge function for flip-up functionality.

Std. Colour: Transparent
Std. Mat: PVC

SUPSMAN

Item	Colour	W	Spec.	No/unit
470218	Transp	46	2.2	50
468538	Transp	64	2.2	50



ESL holder, single
For Promoline HS and HN labels. Used with carrier profiles. Built-in angle setting in two positions. With friction material for better grip and built-in stoppers to prevent sliding of the ESL. Design for narrow spaces. For HS label use holder length 46 mm. For HN use label holder length 68 mm. Will not fit Pricer HM (mega ESL holder).

Std. Colour: Transparent
Std. Width: 46, 68 mm
Std. Mat: PVC

SEP3

Item	Colour	W	No/unit
457407	Transp	46	50

Rails with extra protection



Bumper with Slimline™ rail
For bottom shelving. Can be screwed for added security. Built-in Slimline™ carrier. Used together with the Slimline™ single holder.

Std. Colour: Available in different colours
Std. Mounting type: Foam tape

BMP

Item	Colour	W	Mount	Tape	No/unit
376026	Cream W13	1328	Foam tape	TTF12	25
464206	Grey S5	1330	Foam tape	TTF12	25



Front cover
Front cover for bumper BMP

Std. Colour: Transparent
Std. Mat: PETG

BMPF

Item	Colour	W	No/unit
383018	Transp	885	25
376022	Transp	1328	25



ESL holder, rail
With integrated transparent cover. Fits the most normal sized labels on the market. With integrated rail for Optimal™ dividers. With hinge function for flip-up functionality. With the use of angle CS2C small, medium or large, angles from 25° to 70°.

Std. Colour: Available in different colours
Std. Mounting type: Foam tape
Std. Mat: PVC

OP4C

Item	Colour	W	Mount	Tape	No/unit
851588	Cream W13	1325	Foam tape	TF19	40



ESL holder, rail
With integrated transparent cover. Fits most normal sized labels on the market. With the use of angle CS2C small, medium or large, angles from 25° to 70°.

Std. Colour: Available in different colours
Std. Mat: PVC

CP4C

Item	Colour	W	Mount	Tape	No/unit
871948	Grey S24	885	Foam tape	TF12	45
871951	Grey S24	1245	Foam tape	TF12	45
858769	White	1320	Foam tape	TF12	45

Rails with extra protection



ESL holder, rail
With integrated transparent cover. Reinforced holder for Promoline, Continuum and SmartTag labels for protection against impact from trolleys, pallets etc. With hinge function for flip-up functionality. Can be assembled with HL unique click-on rear part system or taped directly onto the shelf. With the use of angle CS2C small, medium or large, angles from 25° to 70°. Track for fixation of shelftalkers on the top of the rail.

Std. Colour: Available in different colours
Std. Mounting type: Foam tape
Std. Mat: PVC

CPIF

Item	Colour	W	Mount	Tape	No/unit
866607	White	1000	Foam tape	TF12	40
867502	Grey S24	1240	Foam tape	TF12	40
872467	Transp	1318			40



ESL holder, rail
With integrated transparent cover. Reinforced holder for Promoline, Continuum and SmartTag labels for protection against impact from trolleys, pallets etc. With hinge function for flip-up functionality. With the use of angle CS2C small, medium or large, angles from 25° to 70°.

Std. Colour: Available in different colours
Std. Mat: PVC

PSLIF

Item	Colour	W	No/unit
876043	Transp	1000	25
374952	Transp	1325	25
377044	Cream W13	1328	25



Universal bumper for ESLs
For bottom shelving, to be used with a aluminium profile with a slat back. Fits the most normal sized labels on the market.

Std. Colour: Available in different colours
Std. Mat: PVC

BP4C

Item	Colour	W	Mount	Tape	No/unit
859634	Transp	1245			40
470787	Transp	1280	Foam tape	TF12	40
858690	Cream W13	1318			40



ESL holder, rail
With integrated transparent cover. Use with Slimline™ carrier rails. Fits most normal sized labels on the market. Reinforced holder for protection against impact from trolleys, pallets etc. With hinge function for flip-up functionality.

P4CSF

Item	Colour	W	No/unit
482748	Transp	585	20
480960	Transp	885	20
480967	Transp	1185	20

Rear parts



Rear part for profiles
To be used on aluminium bar or two horizontal wires. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC

CEP-REAR

Item	Colour	W	No/unit
859575	Transp	1245	50



Rear part for profiles
HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. The rear part and the holder can be purchased separately.

Std. Colour: Transparent
Std. Mat: PVC

CFRW-REAR

Item	Colour	W	No/unit
861788	Transp	1318	50
851153	Transp	1330	50



Rear part for profiles
Fits Hermes Metal C-rail shelf. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC

CHSAC-REAR

Item	Colour	W	No/unit
864351	Transp	1318	50



Rear part for profiles
With integrated rail for Optimal™ dividers and slot for front riser. HL unique click system enables assembly with CGC datastrip or ESL holder. Mounted on the top of the shelfedge. Can be assembled with a datastrip.

Std. Colour: Transparent
Std. Mounting type: Foam tape, Tape
Std. Mat: PVC

COPT-REAR

Item	Colour	W	Mount	Tape	No/unit
855985	Transp	990	Foam tape	TF19	75



Single attachments

For categories where single fixtures are necessary, we offer a full range of single holders that will attach to any placement.

Holders for peg hooks

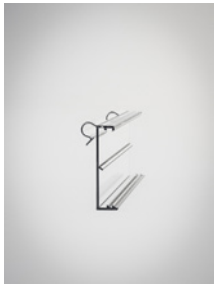


ESL holder for hooks
For SmartTag, Continuum and Promoline labels. For wire diameter 4 to 10 mm. With built-in stoppers. Punch outs prevents the ESL label to slide sideways.

Std. Colour: Transparent
Std. Mat: PVC



Item	Colour	W	Ø	No/unit
856261	Transp	46	8	400



ESL holder for wire shelf
For Pricer SmartTAG ESLs. For wire shelf with max. wire diameter 5 mm.

Item	Colour	W	No/unit
481253	Transp	68	50

Connector



Connector clip for ESL
Clip for Pricer SmartTag, small, medium and large labels. Used to attach fixtures from HL's Price Cassette range.

Std. Colour: Transparent

Item	Colour	No/unit
465075	Transp	150



Adapter clip for Pricer HD 110 and HD 150
Used to attach Pricer electronic displays with HL's Price Cassette range.

Item	Colour	No/unit
199374	Black	5000

Single fixtures



Clamp with cassette connector
Includes: clamp (DELI-CLN), 50 mm arm (DELI-UNBO-50N) and connector (DELI-AD3N). Delivered unassembled. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: White, black



Item	Colour	No/unit
701155	Black	20



Stick with cassette connector
Includes: stick (DELI-STICKN) and connector (DELI-AD3N). Delivered unassembled. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: White, black
Std. Width: 75 mm
Std. Height: 60 mm



Item	Colour	W	H	No/unit
701145	White	75	60	20
701156	Black	75	60	20



Foot with cassette connector
Includes: base foot (DELI-FOTN), 100 mm arm (DELI-UNBO-100N) and connector (DELI-AD3N). Delivered unassembled. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: White, black
Std. Width: 49 mm
Std. Height: 50 mm



Item	Colour	No/unit
701146	White	20
701157	Black	20



Ice stick with cassette connector
Includes: ice stick (DELI-STICK-ICE) and connector (DELI-AD3N). Delivered unassembled. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: White, black



Item	Colour	No/unit
701147	White	20
701158	Black	20



Connector for price cassettes
For attaching price cassettes to the HL Deli products. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: White, black

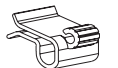


Item	Colour	No/unit
701099	White	20
700450	Black	20



Clip for price cassettes
Used together with arm DELI-UNBO-50N. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Black

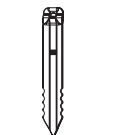


Item	Colour	No/unit
304968	White	20
370006	Black	20



Ice stick
Used in the ice-bed.

Std. Colour: White
Std. Height: 130 mm

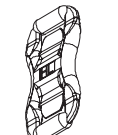


Item	No/unit
342736	20



Svivel arm
Used with sign holder DELI-SHN, DELI-AD3N, DELI-CLN. Approved for use within fresh food areas. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Black
Std. Height: 50 mm
Std. Mat: Polycarbonate



Item	Colour	No/unit
700123	White	20
356784	Black	20

Single attachments

Single fixtures



Swivel arm, large
Used with DELI-SHN, DELI-AD3N, DELI-CLN.

Std. Colour: Black
Std. Height: 100 mm



DELHI-UNBO-100N		
Item	Colour	No/unit
368733	White	20
356822	Black	20



Stick for price cassettes
Used with DELI-FOT-STN or pinned directly into the merchandise. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Black
Std. Height: 95 mm



DELHI-STICKN		
Item	Colour	No/unit
701100	White	20
701101	Black	20



Foot for swivel arm
Used with arm DELI-UNBO-50N.

Std. Colour: Black
Std. Width: 80 mm
Std. Depth: 100 mm



DELHI-FOT-UNBON				
Item	Colour	W	D	No/unit
701133	White	80	100	10
701018	Black	80	100	10




Foot for DELI-STICKN
Used with DELI-STICKN.

Std. Colour: Black
Std. Width: 80 mm
Std. Depth: 100 mm




DELHI-FOT-STN		
Item	Colour	No/unit
701093	White	20
701019	Black	20




Clamp for ESL holder
Large clamp for ESLs. Connector needed, see the PC-GADGET-range. Can also be fitted directly to a Price Cassette.

ESL-CLAMP-XL		
Item	Colour	No/unit
465078	Black	20




Clamp for price cassettes
Adjustable angle and raised position. For HL shelftalker frames and price cassettes. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Transparent




AD-MULTI		
Item	Colour	No/unit
700447	Transp	10



Clamp with cassette connector
Maximum grip: 35 mm. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Transparent and white
Std. Width: 27 mm
Std. Height: 112 mm



2130-AD				
Item	Colour	W	H	No/unit
132880	Transp/white	27	112	10




Clamp, wide grip
For fruit and vegetable categories. Used with DELI-UNBO-50N or DELI-UNBO-100N. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Black




CLAMP-XL	
Item	No/unit
373234	10

Single fixtures




Clip for price cassettes
Use on boxes and shelf edges. Adjustable angle.

Std. Colour: Transparent
Std. Mat: Polycarbonate

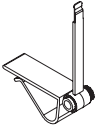


KKLC-FV		
Item	Colour	No/unit
313643	Transp	20




Clip for price cassettes
For mounting on shelves and various material boxes. Adjustable through 180°. Grip width up to 25 mm. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Transparent
Std. Height: 100 mm
Std. Mat: Polycarbonate




KKLC-FV100		
Item	Colour	No/unit
325660	Transp	20




Cassette connector, magnetic
Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Transparent, white
Std. Height: 118 mm
Std. Mounting type: Magnet foot




2132-MGT22-AD	
Item	No/unit
132879	10




Connector hook for Pricer HD110 and HD150
Hook compatible with Pricer labels HD110 and HD150.

FXW16-P	
Item	No/unit
463093	100




Hook for price cassettes
Use to hang up and fix price cassettes. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Black, white
Std. Mat: POM

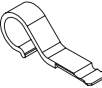


FXW16			
Item	Colour	Ø	No/unit
352920	White	16	20
359575	Black	16	20



Hook for price cassettes
Use to hang price cassettes. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Transparent, white
Std. Mat: POM



FXW			
Item	Colour	Ø	No/unit
331856	Transp	12	20




Stand for connector clip
Fits wires etc. with a diameter up to 12 mm. For HL shelftalker frames, price cassettes and connector clips

Std. Colour: White



AD-FOT	
Item	No/unit
700850	20



ESL holder for Pricer HD200, standing
To attach Pricer label HD200 to a leg (SK-T or SKF-T).

Std. Colour: Transparent
Std. Mat: PETG

HD200 STAND			
Item	W	H	No/unit
553680	132	170	12

Single attachments

Single fixtures



ESL holder for Pricer HD200, hanging
To hang Pricer label HD200.

Std. Colour: Transparent

HD200 HANG			
Item	W	H	No/unit
653682	128	217	40



ESL holder for Pricer HD110
For Pricer label HD110. The holder can be used with tape, magnet tape or any other device that is needed to place the holder in a specific place.

Std. Colour: Transparent

HD110 HOLDER			
On offer, contact customer service			



ESL holder for Pricer HD150
For Pricer label HD150. The holder can be used with tape, magnet tape or any other device that is needed to place the holder in a specific place.

Std. Colour: Transparent

HD150 HOLDER			
On offer, contact customer service			



ESL holder for Pricer HD200
For Pricer label HD200. The holder can be used with tape, magnet tape or any other device that is needed to place the holder in a specific place.

Std. Colour: Transparent
Std. Mat: PETG

HD200 HOLDER			
On offer, contact customer service			



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Make a sustainable choice

The time is now! For consumers, sustainability has become an important purchasing criterion. Governments are taking more measures and passing legislation in the retail sector. For retailers and brand suppliers, operating sustainably is no longer a choice but an expectation. Moving forward, fulfilling sustainability requirements will become necessary for commercial success.

HL has a long track record of sustainable development, dedicating efforts in research and innovation to deliver more sustainable solutions, to help create more sustainable stores.

With HL Circular Offer, we are closing the loop on plastic by retrieving products at the end of their life from stores and recycling them into new products. Our HL Sustainable Choice range is expanding widely, with merchandising solutions to assist retailers in strengthening their sustainability credentials, creating differentiation, and gaining shopper loyalty.

Contact us to learn more!



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