

2024/2



ESL Solutions for electronic shelf labels

Assortment catalogue
Displaydata



The better shopping experience

Creating a better shopping experience

The retail landscape is rapidly evolving, and as today's retailers are trying to keep up with tomorrow's shoppers, the adoption rate of Electronic Shelf Labels (ESLs) is accelerating. ESLs are setting a new standard for retail price communication, displaying centralised updates in no time – without a drop of ink needed.

HL has supplied secure ESL holders to more than 10,000 different stores since the beginning of the industry, and our extensive range promises to provide the perfect fit for your store setup.

With a passion for retail development and pride in execution, we partner with our customers to grow sales, inspire shoppers, drive efficiency, and reduce waste.

About HL

HL is an international supplier of store solutions for improved experience, efficiency, and sustainability. HL's offer includes products within store communication and merchandising solutions as well as lighting systems, secondary display and bespoke solutions and services. Our solutions are installed in 330,000 stores in more than 70 markets around the world and we are proud to be partners of the biggest retailers and brands.

Table of contents

Our promise.....	4
Four different systems for the shelf edge	6
Classic ESL rail	7
Slimline™	7
Slimline™ Ultra	7
CosmeLine™	7
Insights to make ESLs a long-term investment	8
Designed to fit with maximum visibility	10
Get the shoppers' attention	14
Product pages.....	16
Contacts	32



Proven and reliable ESL solutions for every need

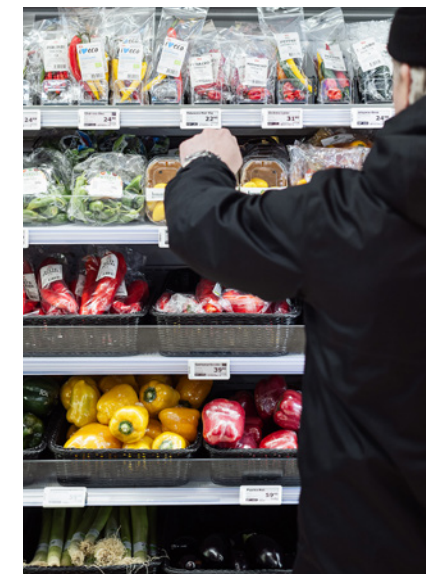
When investing for the future, the only true investment is something that will last: whichever ESL brand you pick, you need an attachment solution that will secure the long-term results and withstand the wear and tear of the retail environment.

Partnership for success

When partnering with HL, we will take you through the necessary steps to secure good results from your investment – from working out the right attachments for your specific setup, to implementation in your store. And with our local HL representatives, you always have someone on the ground ready to assist you.

Easy and flexible

The solutions we offer are easy to use, present the labels in the best possible way, and are designed and manufactured to resist the high impact risks that shelves are exposed to.



We provide profiles for most types of shelves in the market, with add-on opportunities to highlight your offer even further. For a flexible solution that lets you combine your ESLs with a wide range of communication devices, then one of our carrier rail systems is a winning choice.

Single attachments

In categories such as Fruit & Vegetables and Deli, single attachments are often necessary. To cater to these needs we offer a wide assortment of clamps and stands.

HL attachment solutions are compatible with:

- / Accessories for promotion and branding
- / Dividers and other merchandising systems
- / Ad'Lite™ for shelf light



Four different systems for the shelf edge

We offer four different shelf edge communication systems, each with a unique set of benefits.



Classic ESL rail
Practical and easy to use
 A classic ESL rail runs the length of the shelf. ESLs are clicked into place. The rails have been designed to securely hold the labels and to withstand the wear and tear of the retail environment.

Benefits:
 / One-piece solution
 / Offers on-top protection
 / Possible to combine into two-piece functionality



Slimline™
The original carrier rail
 Slimline™ is the original carrier rail. A carrier rail offers true flexibility when it comes to communication options. ESLs, paper labels and shelf talkers of all sizes can be attached with holders that click on to the carrier rail.

Benefits:
 / The slim profile allows for tightly set shelving
 / A wide range of click-on communication accessories
 / Rails for most shelves on the market



Slimline™ Ultra
Modern look, smart features
 Slimline™ Ultra is our latest carrier rail. With an updated design and new features it's Slimline™ supercharged. Use holders to attach ESLs and other communication devices.

Benefits:
 / Same benefits as Slimline™ with updated design and features
 / Integrated angle adjuster
 / Insert Ad'Lite™ LED bar for optimal shelf edge illumination



CosmeLine™
Specially designed for drugstores & pharmacies
 CosmeLine™ is designed for drugstores and pharmacies. It is the most complete shelf edge communication system on the market, used for price, product and brand communication.

Benefits:
 / Exclusive look and feel
 / Integrated slots for branding clips, glorifiers and Ad'Lite™ LED bar
 / T-rail for Optimal™ dividers



Get the intel to plan your investment, from HL's ESL attachment aficionado Gustaf Svedin.

3 customer insights to make ESLs a long-term investment

Gustaf Svedin, Product Manager at HL Display, has been working with ESL attachment solutions for many years, and has helped countless customers fit their ESLs perfectly. He often finds that the whole ESL solution, once in place, delivers even more possibilities than the customer anticipated – making it all the more important with holders that stand the test of time.

– Our customers see both expected and unexpected benefits when going from paper labels to ESLs. A quick way to streamline price updates is usually the part that gets the customers to consider the transition in the first place, but



when you have the solution in store you discover that there is so much more you can do. Inventory management for one thing, is something that isn't usually top of mind when it comes to shelf labels – but with ESLs it's possible!



We are glad to answer your questions or provide a quote.
Contact us!



Top tips

Through his experience with the products, he has gained valuable insight and happily lends his knowledge to help customers “be wise before the event” instead of after, because there are pitfalls that can be avoided. These are his top 3 tips:

1.

If you want to switch to an ESL solution, your choice of holders will be vital. They need to be made of retail-proof, durable material – we work in an environment where the shelves and labels endure a lot of physical stress every day.

2.

In a general store setup, you find many different shelf solutions, which means that you will need different ESL holder solutions – this doesn't have to be a problem if you make sure your provider has a wide range and can guide you to the right choices.

3.

It will be a big plus if your attachments have a hinge function, that allows you to flip-up the holders so you can angle them correctly to maximise price visibility for the shopper.

Designed to fit with maximum visibility

Our team of design engineers has decades of experience working with ESL attachments. They work hand in hand with our inhouse tool makers to make sure that all attachments have the perfect fit. Combining design, toolmaking and production under the same roof, assures a fast and reliable process for developing new products.

Height recommendations for ESLs

All our profiles for electronic labels can be angled in order to provide better price visibility for the shopper.

1. Shelves above 130 cm

Use a minus angle or 0°.

2. Shelves below 130 cm

Recommended reading angles for ESL cassettes:

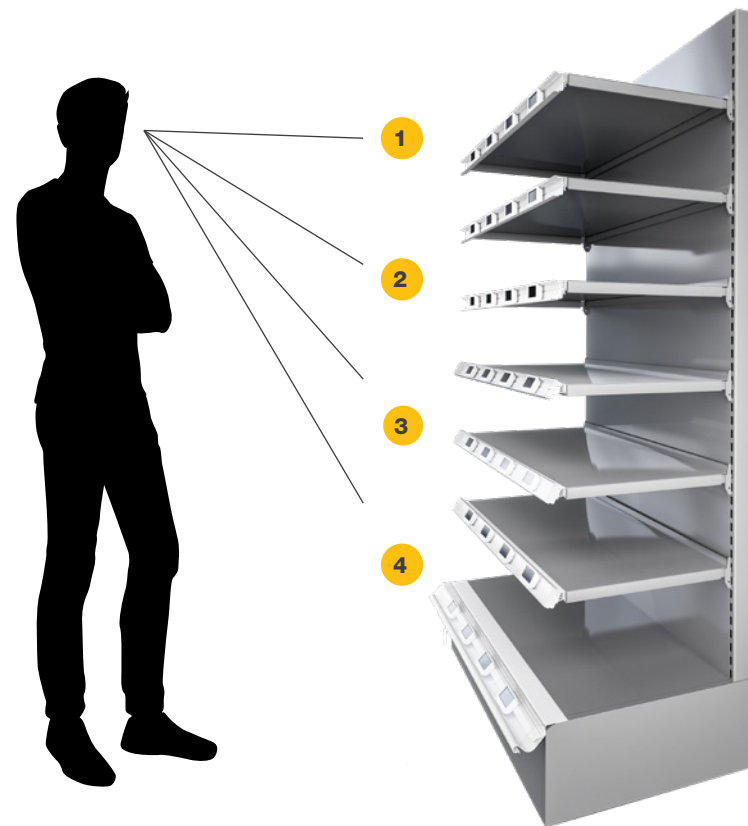
- A. Base level: 45–60°
- B. Below 90 cm: 45–50°
- C. Between 90 and 130 cm: 0–30°

3. Shelves below 90 cm

Damage due to tearing or collision at the shelf sides can occur when trolleys are used in stores. Protection against shocks from trolleys, scrubbing or pallet trucks is recommended.

4. Base level

Risk of frontal collision from scrubbing or pallet trucks. Bumper is recommended.





IZKUŠNJA PETROL

Customer:

Izkušnja Petrol, Slovenia

Solutions:

Variety of solutions incl. classic rail and holders for hooks

Results:

Rolled-out to 27 petrol stations

"We are very satisfied with your cooperation and thank you for all the help you have provided us. The project of digitizing the points of sale will continue in the coming years, so we will be happy if you continue to provide us with such good service in the future"

Tanja Zadravec, Izkušnja Petrol

Close the loop on plastic with HL Circular Offer

When switching to ESLs and choosing your attachments, you have an opportunity to make a choice that makes a difference in the long run – and not only from a retail longevity point of view.

Valentine Bourgal, Sustainability

Manager at HL, welcomes all progress towards a greener retail business. And with teamwork, there is a chance to make an even bigger difference:

– If you are switching from paper labels to ESLs, chances are you will be left with a substantial amount of leftover plastic. But here is a great opportunity to be part of our HL Circular Offer and help close the loop on plastic: when you are choosing HL ESL holders, we can actually collect the old label plastic from your store and recycle it into new products. The end of shelf life doesn't have to be all that dramatic, you know?

As more and more retailers and brands pledge their ambition to become more sustainable, they also need support on their journey.

– We work persistently in pushing forward and finding ways to also help our customers reach their sustainability goals. With Circular Offer we can prevent plastic from being burned – stopping both waste of valuable material and release of CO₂ into the atmosphere.



Get the shoppers' attention

Combine your ESLs with shelf-edge signage to enhance shopper experience and drive sales

A cohesive, well-designed signage strategy strengthens the retailer's brand identity and creates a more appealing shopping environment. By aligning signage with other marketing materials, businesses can reinforce their key messaging and ensure that shoppers are continually reminded of their brand's value. There are different ways to go about it, depending on space, product and message – but most importantly, choose a retail-proof signage option that can reach the shopper where they're receptive.

The value of printed shelftalkers
Printed shelftalkers are a key asset in retail environments. Unlike paper alternatives, plastic shelftalkers offer greater durability, making them a cost-effective solution for long-term use. Vivid, eye-catching colours and high-quality printing help these shelftalkers stand out on crowded shelves, drawing attention



to specific products and promotions. Special designs, such as L-bends or LW-bends, ensure a secure fit on datastrips, preventing the shelftalkers from sliding or becoming dislodged.

Click-on covers enhancing flexibility
When paired with Click-on covers, ESLs become an even more powerful tool

for in-store promotions. Our Click-on covers can be customised with additional messaging, such as product attributes like "Vegan" or seasonal offers, making it easy to adapt to changing promotions. These covers are simple to attach and remove, enabling retailers to respond quickly to market trends and customer preferences.

HL's reliable expertise and abilities
For high-volume projects, speed, quality, and reliability are critical. Our unique automated heat-bending machines enable us to produce high-quality shelftalkers more quickly than traditional manual processes. With our solutions, retailers can expect superior, repeatable quality, free from sharp edges and imperfections.

We also offer a comprehensive range of complementary merchandising solutions, providing retailers with a one-stop shop for their signage and display needs. Our expertise spans every stage of the process, from design to production, ensuring that each solution is tailored to withstand the demands of the retail environment.

Oh, and did we mention we produce 20 million shelftalkers annually? That's worth promoting on a shelftalker!

- Location, location, location...!**
Place signage at eye level and shelf-edge, where they are most likely to be noticed, to:
- / Attract attention** – spotlighting a specific product on a crowded shelf
- / Highlight promotions** – clearly display offers rather than just communicate price
- / Create engagement** – to capture attention and drive sales, encouraging customers to buy!

Secure your ESLs for the future

Whichever ESL brand you pick, we have the attachment solution needed ready – made to endure, made to fit, and made for you to create your own opportunities.

No matter which shelf setups you have in your store, we'll help you find the fit for your ESLs.

This is a selection of our most common ESL solutions.
Contact us for more!



Product pages content

ESL carrier rails.....	18
Classic ESL rails	18
Holders for carrier rails.....	18
Rails with extra protection	19
Rear parts.....	20
Single attachments.....	24
Holders for peg hooks	24
Connector	24
Single fixtures	25
Index	28
Make a sustainable choice	29
Contacts.....	31





ESL carrier rails

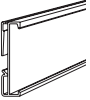
Carrier rails are flexible shelf edge tools that can serve as holders for devices, communication, and protection.

Classic ESL rails



ESL holder, rail
Can be assembled with HL unique click on rear part system or taped directly onto the shelf. With hinge for flip-up functionality. Available in different colors.

Std. Colour: Available in different colours
Std. Mounting type: Foam tape
Std. Mat: PVC



CNZ					
Item	Colour	W	Mount	Tape	No/unit
874055	White	1000	Foam tape	TF12	50

Holders for carrier rails



ESL holder, single
For Displaydata ESL. Holder for Slimline™ carrier profiles. With hinge for flip-up functionality



DDSF					
On offer, contact customer service					



ESL holder, single
For Displaydata ESL. Holder for CosmeLine™ carrier rail. Built-in angle setting in two positions. With friction material for better grip and built-in stoppers to prevent sliding of the ESL.

Std. Colour: Transparent
Std. Mat: PVC



ZCORX					
On offer, contact customer service					

Rails with extra protection



Bumper with Slimline™ rail
For bottom shelving. Can be screwed for added security. Built-in Slimline™ carrier. Used together with the Slimline™ single holder.

Std. Colour: Available in different colours
Std. Mounting type: Foam tape

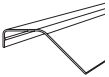


BMP					
Item	Colour	W	Mount	Tape	No/unit
376026	Cream W13	1328	Foam tape	TTF12	25
464206	Grey S5	1330	Foam tape	TTF12	25



Front cover
Front cover for bumper BMP

Std. Colour: Transparent
Std. Mat: PETG



BMPF			
Item	Colour	W	No/unit
383018	Transp	885	25
376022	Transp	1328	25



ESL holder, rail
With integrated transparent cover. Fits the most normal sized labels on the market. With integrated rail for Optimal™ dividers. With hinge function for flip-up functionality. With the use of angle CS2C small, medium or large, angles from 25° to 70°.

Std. Colour: Available in different colours
Std. Mounting type: Foam tape
Std. Mat: PVC



OP4C					
Item	Colour	W	Mount	Tape	No/unit
851588	Cream W13	1325	Foam tape	TF19	40



ESL holder, rail
With integrated transparent cover. Fits most normal sized labels on the market. With the use of angle CS2C small, medium or large, angles from 25° to 70°.

Std. Colour: Available in different colours
Std. Mat: PVC



CP4C					
Item	Colour	W	Mount	Tape	No/unit
871948	Grey S24	885	Foam tape	TF12	45
871951	Grey S24	1245	Foam tape	TF12	45
858769	White	1320	Foam tape	TF12	45

Rear parts



Rear part for profiles
To be used on aluminium bar or two horizontal wires. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC

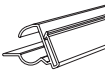


CEP-REAR			
Item	Colour	W	No/unit
859575	Transp	1245	50



Rear part for profiles
HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. The rear part and the holder can be purchased separately.

Std. Colour: Transparent
Std. Mat: PVC



CFRW-REAR			
Item	Colour	W	No/unit
861788	Transp	1318	50
851153	Transp	1330	50



Rear part for profiles
Fits Hermes Metal C-rail shelf. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC



CHSAC-REAR			
Item	Colour	W	No/unit
864351	Transp	1318	50



Rear part for profiles
With integrated rail for Optimal™ dividers and slot for front riser. HL unique click system enables assembly with CGC datastrip or ESL holder. Mounted on the top of the shelfedge. Can be assembled with a datastrip.

Std. Colour: Transparent
Std. Mounting type: Foam tape, Tape
Std. Mat: PVC



COPT-REAR					
Item	Colour	W	Mount	Tape	No/unit
855985	Transp	990	Foam tape	TF19	75

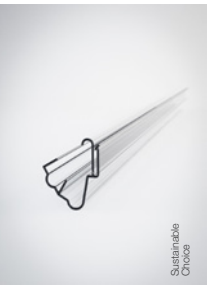


Rear part for profiles
Fits Cefla shelf. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Label H: 26, 30, 39, 52, 60, 76, 80 mm
Std. Mat: PVC



CCSA-REAR			
Item	Colour	W	No/unit
861261	Transp	1318	50



Rear part for profiles
Fits Linde and Tegometall shelves. Can be used in two different angles. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. Angles of the price holder differs due to shelf model. Angles Tegometall shelving approx 25° and 45°. Angles Linde shelving approx 10°and 30°.

Std. Colour: Available in different colours
Std. Label H: 26, 30, 39, 52, 60, 76, 80 mm
Std. Mat: PVC

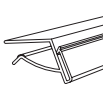


CLST-REAR			
Item	Colour	W	No/unit
851145	Transp	988	25
865367	Transp	1318	100



Rear part for profiles
For 8-10 mm shelves. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. The rear part and the holder can be purchased separately.

Std. Colour: Transparent
Std. Mat: PVC

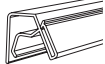


CGLS-REAR			
Item	Colour	W	No/unit
867545	Transp	80	100
851162	Transp	1000	50
851163	Transp	1330	50



Rear part for profiles
For 7-10 mm shelves. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. The rear part and the holder can be purchased separately.

Std. Colour: Transparent
Std. Mat: PVC



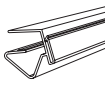
CKE-REAR			
Item	Colour	W	No/unit
860573	Transp	70	100
851164	Transp	80	100
851193	Transp	1000	50
851171	Transp	1245	50

Rear parts



Rear part for profiles
For 16-22 mm shelves. With friction material for better grip. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC



CANT-REAR			
Item	Colour	W	No/unit
851192	Transp	100	50
855077	Transp	800	50
851187	Transp	1000	50
851215	Transp	1330	50



Rear part for profiles
Fits ITAB-Pikval and GWS shelves with "butterfly" fixture. Zero degree angle with possibility to be used with angled profiles.

Std. Colour: Transparent
Std. Mat: PVC

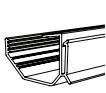


CGW			
Item	Colour	W	No/unit
463272	Transp	895	50
461558	Transp	1250	50



Rear part for profiles
HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC



CHRN			
Item	Colour	W	No/unit
463774	Transp	890	100



Rear part for profiles
For Intrac IMZ25. Use with separate front part.

Std. Colour: Transparent
Std. Mat: PVC

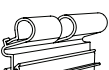


CINT			
Item	Colour	W	No/unit
457746	Transp	988	50
456718	Transp	1318	50



Rear part for peg hook
Use with separate front profile for ESL.

Std. Mat: PVC

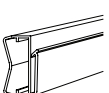


CEX			
Item	Colour	W	No/unit
471586	Transp	40	50
474567	Transp	68	1000



Rear part for profiles
Fits HV-Bracket. Can be adjusted to three different angles.

Std. Colour: Transparent
Std. Mat: PVC



CPPV			
Item	Colour	W	No/unit
481465	Transp	590	50
481464	Transp	890	50



Rear part for profiles
Two-piece rear part for Arneg/Wica aluminium rail. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC

CARN			
Item	Colour	W	No/unit
482806	Transp	50	500

ESL carrier rails

Rear parts



Rear part for profiles
Two-piece rear part for angled wire shelves. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC

CKEDE			
On offer, contact customer service			



Rear part for profiles
Two-piece rear part for wire shelves, 6-7 mm. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC

CTK7			
Item	Colour	W	No/unit
482061	Transp	885	75





Single attachments

For categories where single fixtures are necessary, we offer a full range of single holders that will attach to any placement.

Holders for peg hooks

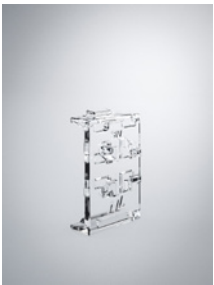


ESL holder for hooks
For Displaydata ESLs. Can be set in different angles for better readability. Angles: Neutral, positive for lower placement and negative for higher placement.



Item	Colour	W	No/unit
463919	Transp	40	50

Connector



Connector clip for ESL holder
Clip for Displaydata ESLs. Used to attach fixtures from HL's Price Cassette range. Can be used in both landscape and portrait orientation.

Std. Colour: Transparent
Std. Mat: ABS

Item	Colour	No/unit
197766	Transp	100

Single fixtures



Clamp with cassette connector
Includes: clamp (DELI-CLN), 50 mm arm (DELI-UNBO-50N) and connector (DELI-AD3N). Delivered unassembled. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: White, black



Item	Colour	No/unit
701155	Black	20



Stick with cassette connector
Includes: stick (DELI-STICKN) and connector (DELI-AD3N). Delivered unassembled. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: White, black
Std. Width: 75 mm
Std. Height: 60 mm



Item	Colour	W	H	No/unit
701145	White	75	60	20
701156	Black	75	60	20



Foot with cassette connector
Includes: base foot (DELI-FOTN), 100 mm arm (DELI-UNBO-100N) and connector (DELI-AD3N). Delivered unassembled. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: White, black
Std. Width: 49 mm
Std. Height: 50 mm



Item	Colour	No/unit
701146	White	20
701157	Black	20



Ice stick with cassette connector
Includes: ice stick (DELI-STICK-ICE) and connector (DELI-AD3N). Delivered unassembled. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: White, black



Item	Colour	No/unit
701147	White	20
701158	Black	20



Connector for price cassettes
For attaching price cassettes to the HL Deli products. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: White, black



Item	Colour	No/unit
701099	White	20
700450	Black	20



Svivel arm
Used with sign holder DELI-SHN, DELI-AD3N, DELI-CLN. Approved for use within fresh food areas. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Black
Std. Height: 50 mm
Std. Mat: Polycarbonate



Item	Colour	No/unit
700123	White	20
356784	Black	20



Clip for price cassettes
Used together with arm DELI-UNBO-50N. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Black



Item	Colour	No/unit
304968	White	20
370006	Black	20



Ice stick
Used in the ice-bed.

Std. Colour: White
Std. Height: 130 mm



Item	No/unit
342736	20

Single fixtures



Svivel arm, large
Used with DELI-SHN, DELI-AD3N, DELI-CLN.

Std. Colour: Black
Std. Height: 100 mm


Item	Colour	No/unit
368733	White	20
356822	Black	20



Stick for price cassettes
Used with DELI-FOT-STN or pinned directly into the merchandise. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Black
Std. Height: 95 mm


Item	Colour	No/unit
701100	White	20
701101	Black	20



Foot for svivel arm
Used with arm DELI-UNBO-50N.

Std. Colour: Black
Std. Width: 80 mm
Std. Depth: 100 mm


Item	Colour	W	D	No/unit
701133	White	80	100	10
701018	Black	80	100	10



Foot for DELI-STICKN
Used with DELI-STICKN.

Std. Colour: Black
Std. Width: 80 mm
Std. Depth: 100 mm

Item	Colour	No/unit
701093	White	20
701019	Black	20



Clamp for ESL holder
Large clamp for ESLs. Connector needed, see the PC-GADGET-range. Can also be fitted directly to a Price Cassette.



Item	Colour	No/unit
465078	Black	20



Clamp, wide grip
For fruit and vegetable categories. Used with DELI-UNBO-50N or DELI-UNBO-100N. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Black



Item	No/unit
373234	10



Clamp for price cassettes
Adjustable angle and raised position. For HL shelftalker frames and price cassettes. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Transparent

Item	Colour	No/unit
700447	Transp	10

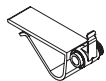



Clamp with cassette connector
Maximum grip: 35 mm. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Transparent and white
Std. Width: 27 mm
Std. Height: 112 mm

Item	Colour	W	H	No/unit
132880	Transp/white	27	112	10

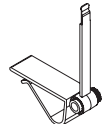

Single fixtures



Clip for price cassettes
Use on boxes and shelf edges. Adjustable angle.

Std. Colour: Transparent
Std. Mat: Polycarbonate



Item	Colour	No/unit
313643	Transp	20



Clip for price cassettes
For mounting on shelves and various material boxes. Adjustable through 180°. Grip width up to 25 mm. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Transparent
Std. Height: 100 mm
Std. Mat: Polycarbonate

Item	Colour	No/unit
325660	Transp	20



Cassette connector, magnetic
Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Transparent, white
Std. Height: 118 mm
Std. Mounting type: Magnet foot

Item	No/unit
132879	10



Hook for price cassettes
Use to hang up and fix price cassettes. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Black, white
Std. Mat: POM

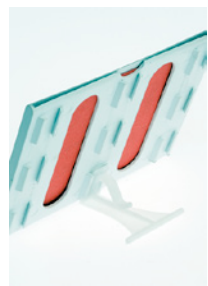
Item	Colour	Ø	No/unit
352920	White	16	20
359575	Black	16	20



Hook for price cassettes
Use to hang price cassettes. Can be used with a connector from HL's PC-GADGET range to attach an electronic shelf label (ESL).

Std. Colour: Transparent, white
Std. Mat: POM

Item	Colour	Ø	No/unit
331856	Transp	12	20



Stand for connector clip
Fits wires etc. with a diameter up to 12 mm. For HL shelftalker frames, price cassettes and connector clips

Std. Colour: White

Item	No/unit
700850	20

Index

Rails

Classic ESL rails	
CNZ	18
Holders for carrier rails	
DDSF	18
ZCORX.....	18
Rails with extra protection	
BMP	19
BMPF	19
CP4C	19
OP4C	19
P4CSF.....	19
Rear parts	
CANT-REAR.....	21
CARN	21
CCSA-REAR	20
CEP-REAR	20
CEX.....	21
CFRW-REAR.....	20
CGLS-REAR.....	20
CGW	21
CHRN.....	21
CHSAC-REAR.....	20
CINT.....	21
CKE-REAR	20
CKEDE.....	22
CLST-REAR.....	20
COPT-REAR.....	20
CPPV	21
CTK7.....	22

Single attachments

Holders for peg hooks	
EXDD	24
Connector	
PC-GADGET-SIV2	24
Single fixtures	
2130-AD	26
2132-MGT22-AD.....	27
AD-FOT	27
AD-MULTI.....	26
CLAMP-XL	26
DELI-AD3N.....	25
DELI-CLN.....	25
DELI-FOT-STN.....	26
DELI-FOT-UNBON	26
DELI-STICK-ICE	25
DELI-STICKN.....	26
DELI-UNBO-100N	26
DELI-UNBO-50N.....	25
DELIKIT 1A.....	25
DELIKIT 2A.....	25
DELIKIT 3A.....	25
DELIKIT 4A.....	25
ESL-CLAMP-XL.....	26
FXW	27
FXW16	27
KKLC-FV	27
KKLC-FV100	27

Make a sustainable choice

The time is now! For consumers, sustainability has become an important purchasing criterion. Governments are taking more measures and passing legislation in the retail sector. For retailers and brand suppliers, operating sustainably is no longer a choice but an expectation. Moving forward, fulfilling sustainability requirements will become necessary for commercial success.

HL has a long track record of sustainable development, dedicating efforts in research and innovation to deliver more sustainable solutions, to help create more sustainable stores.

With HL Circular Offer, we are closing the loop on plastic by retrieving products at the end of their life from stores and recycling them into new products. Our HL Sustainable Choice range is expanding widely, with merchandising solutions to assist retailers in strengthening their sustainability credentials, creating differentiation, and gaining shopper loyalty.

Contact us to learn more!



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