

# A better shopping experience is also a safer shopping experience

As our customers are working hard to keep stores operating, ensuring the health and safety of store employees and shoppers is crucial.

To support you during these difficult times, we have developed solutions to encourage social distancing, simplify hygiene measures and implement physical barriers between store employees and shoppers. The assortment is growing continuously and can be adapted to specific needs.

Partner with us to ensure safer shopping experiences. **We are here to help.** 

# **About HL**

HL is an international supplier of store solutions for improved customer experience, profitability and sustainability. HL's offer includes products within store communication and merchandising solutions as well as lighting systems, secondary display and bespoke solutions and services.

Our solutions are installed in 295,000 stores in more than 70 markets around the world and we are proud to be partners of the biggest retailers and brands.

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# Protection & safety equipment

**Employee protection** 





Shopper protection

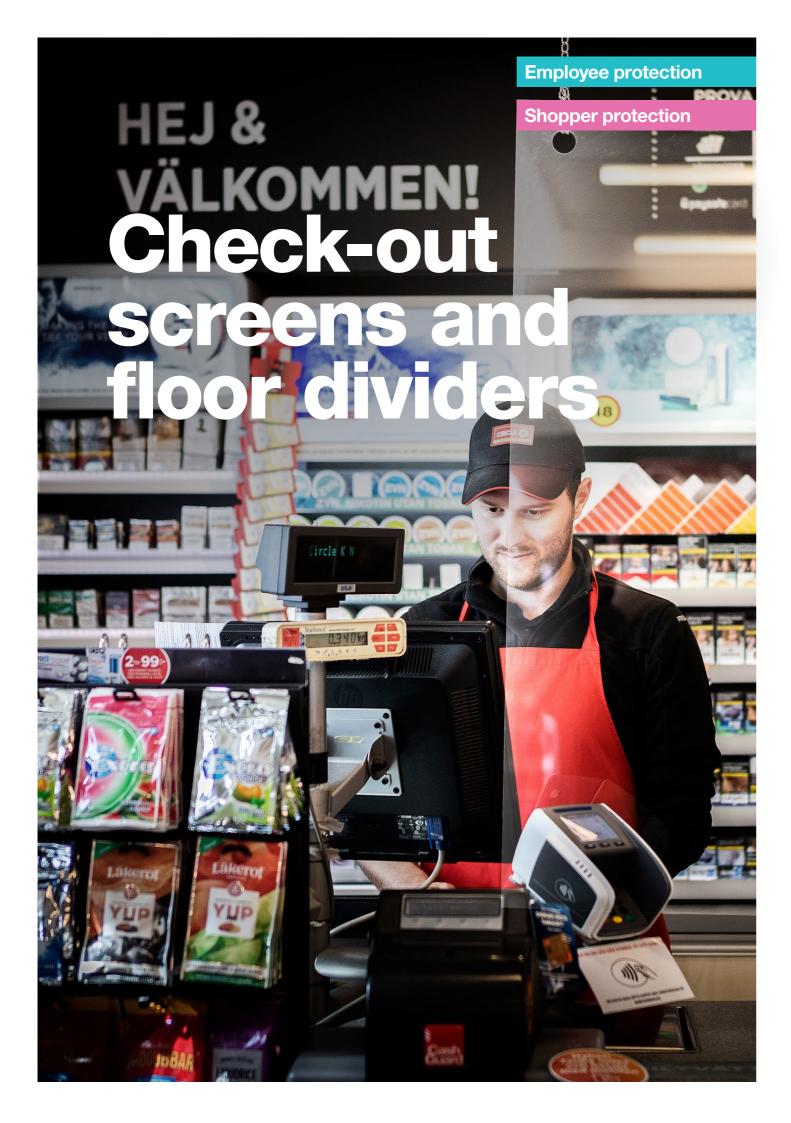


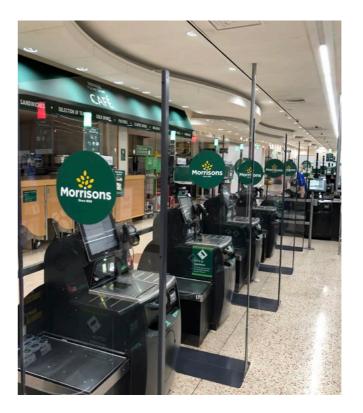


Store traffic management









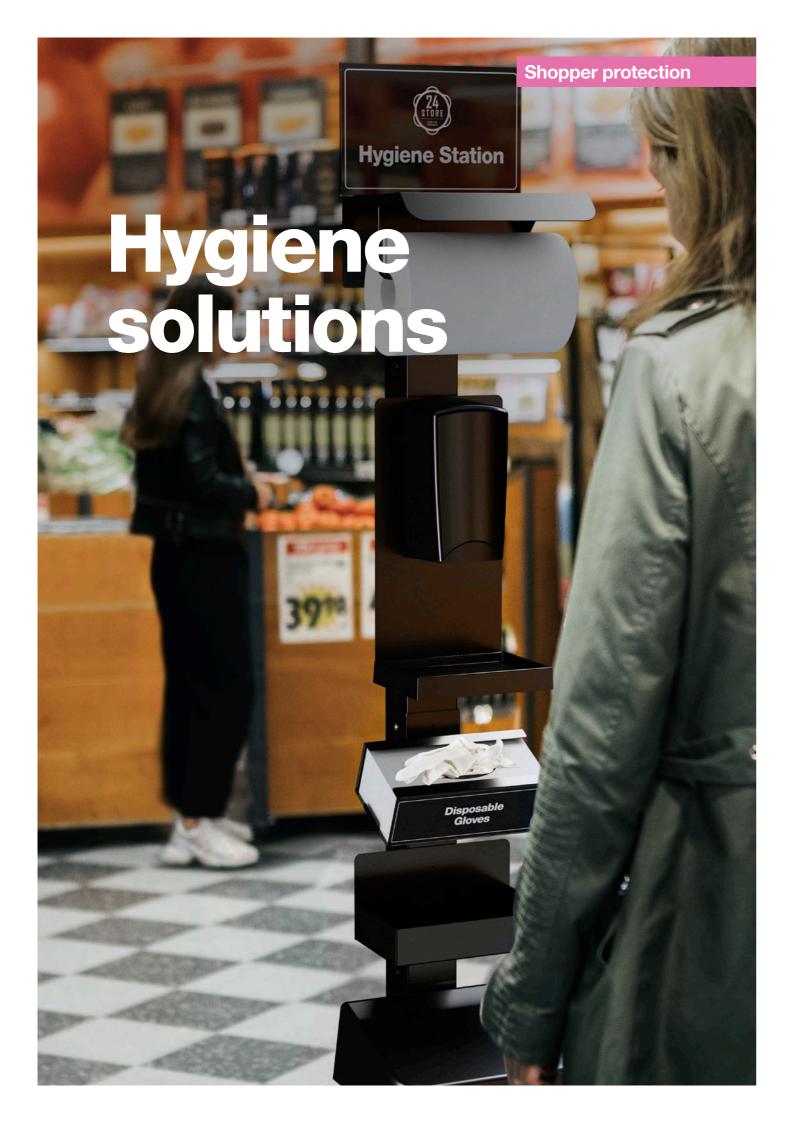
Store employees working check-outs have countless physical shopper interactions daily. Check-out screens and floor dividers create a mechanical barrier between store staff and shoppers and shield from contamination. Installed on the check-out desk or between cashiers, it is a simple but effective solution that can be fully customised to meet your needs.

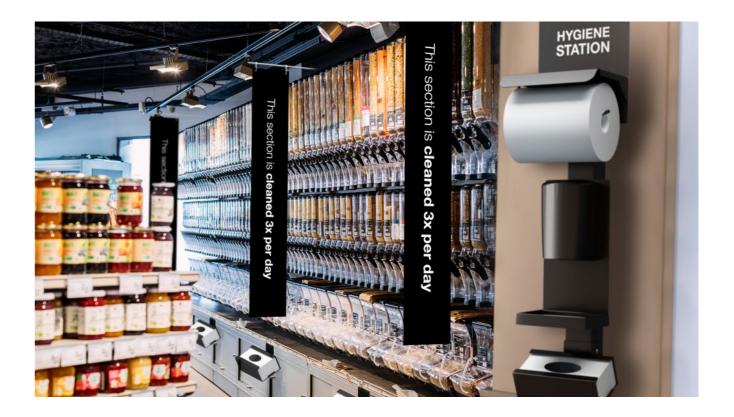
Floor dividers can also be installed between self check-outs to ensure shopper safety.

### **Key benefits**

- / Adaptable to fit any measures
- / Quick to install, easy to clean
- Available in different shapes and with different attachment solutions – from simple flat sheet to bent variants







### Hygiene measures are key to protect store employees and shoppers.

Our hygiene station is a modular stand providing shoppers with hand sanitiser, disposable gloves, paper towels and more. It can be placed at the entrance or throughout the store and keeps items organised.

The hygiene station is customisable so items available to shoppers can be adapted depending on needs. Accessories such as glove box holders can also be attached directly to shelves.

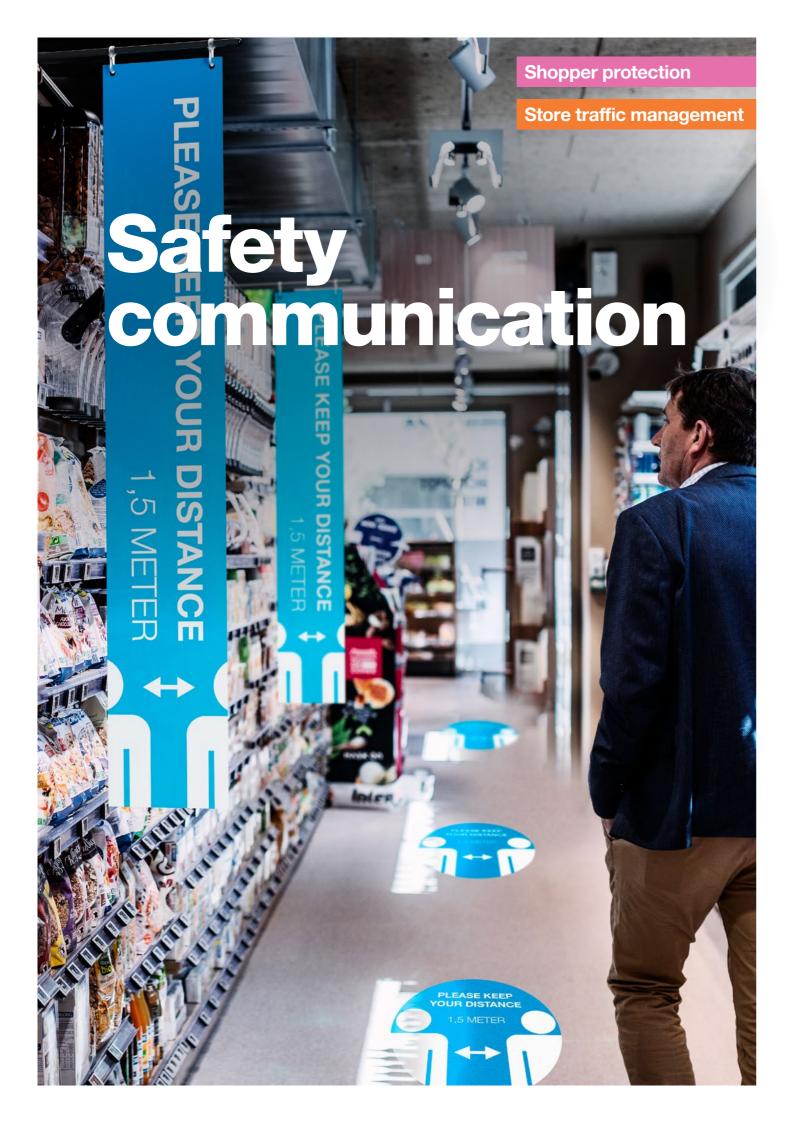
# Key benefits

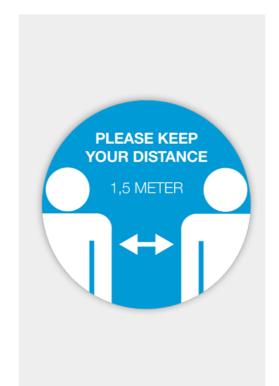
- / Helping shoppers to feel more comfortable while in store
- / Keeps items well organised in one place
- / Fully customisable

The modular design of the hygiene station allows for accessories to be chosen based on need.

- / Pump shelf + drip tray
- / Paper roll holder
- / Header graphic holder
- / Glove box holder (clear top)
- / Shallow tray 40mm
- / Deep tray 150mm
- / Auto pump bracket/back panel + drip tray
- / Waste bin









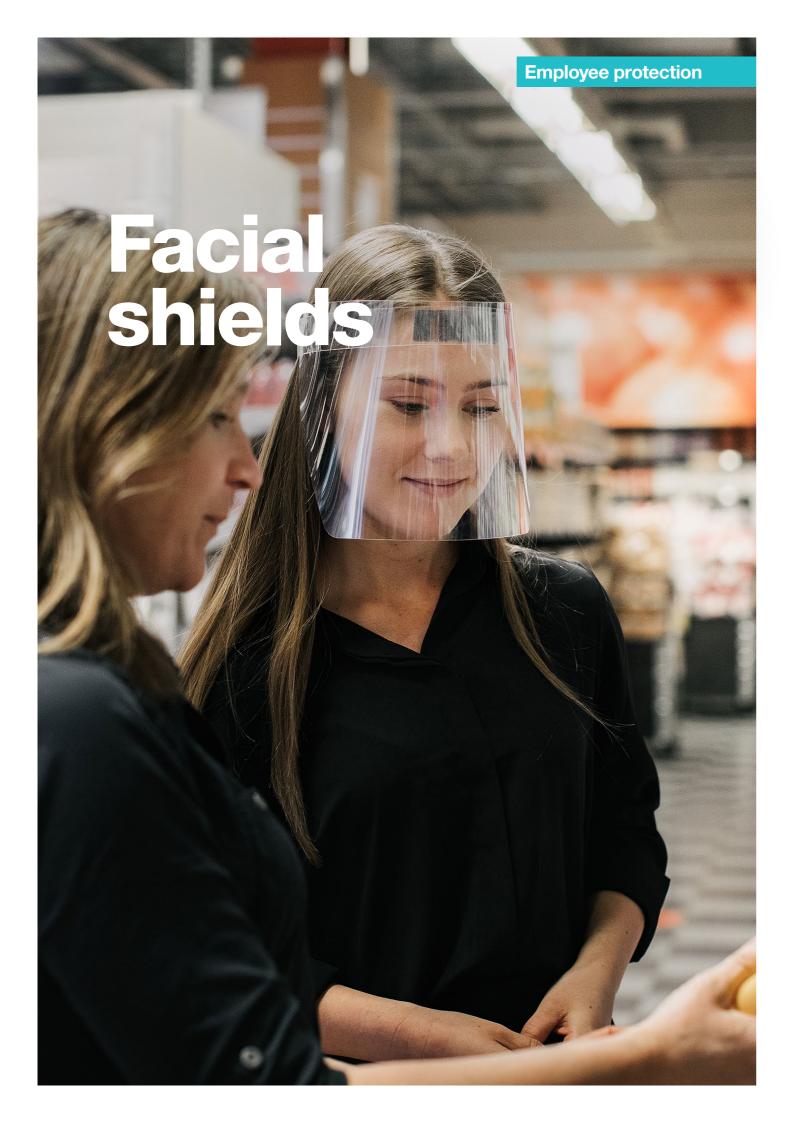
When queuing to pay or navigating aisles at the grocery store, the recommended social distance of 1-2m is easy to forget.

Solutions such as floor stickers are simple, yet effective in reminding shoppers to keep their distance. They are customisable to specific measures, shapes and messages.

# **Key benefits**

- / Highly visible
- / Message, shape and measures can be customised
- / Durable and easy to use







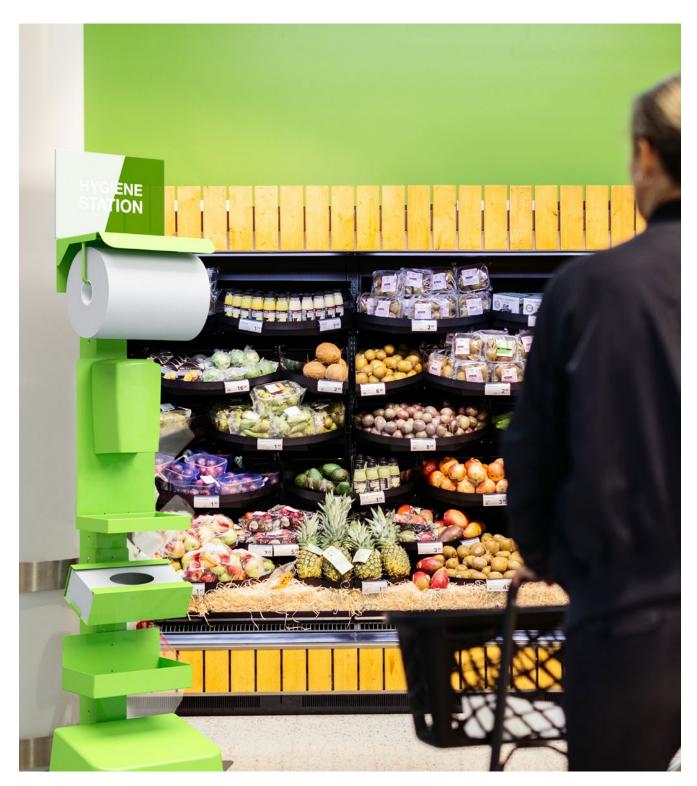


**Store personnel need to be able to move freely throughout the store.** The facial shield is a transparent full-face visor that protects from droplets and enables staff to move around rather than being stationed behind a fixed screen. Furthermore, it functions as a reminder to avoid touching the face subconsciously. Fully transparent, the facial shield can be adjusted to size and is suitable to wear over glasses.

# **Key benefits**

- / Easy to assemble and adjust
- / Can be used over glasses
- / Available in different variants





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