



Create a disruptive  
shopping experience

*flexible & a*  
**xbrand**  
premium

bring your brand to life

The consumer is exposed to **more than 3000 messages a day**  
**what will make yours stand out ?**

## Bring your **brand to life**



We are creating **ideas & solutions**  
**that build your traffic, sales and**  
**value** in a retail environment

HL Display is a leading international supplier  
of products and solutions to brand  
manufacturers for merchandising  
& in-store communication.



- / Create differentiation
- / Strengthen the shopping experience
- / Develop impulse buying and customer loyalty
- / Develop store presence and brand awareness

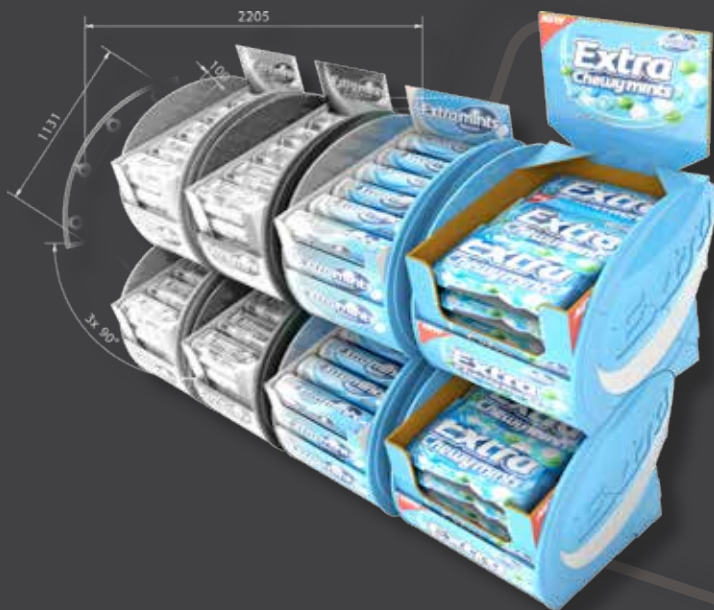


# Turn ideas into **IN-STORE** reality

Your project **our every day life !**

A team of industry leading experts in design, engineering and prototyping guarantees the success of your POS-project.

- / Project manager
- / Creation & Design - Visual 2D / 3D
- / Prototypes
- / Multi-material production
- / Kit packing
- / Installation







Product launches

Offer clarification

Trial triggers

Novelties highlighter



## A proven know-how in primary & secondary placement

We design, produce and install in-store solutions in all type of stores and categories for the major mass consumer goods manufactures.

# From high level to **EYE LEVEL**





# Who we are and why we are different



HL Display is  
member of POPAI  
and supports  
U.N. Global compact

## **We are successfully developing and executing global programs.**

We understand regional & local market needs, constraints & opportunities thanks to our knowledge of the market, our experienced staff and triangular projects know-how.

## **Implementation and international roll-out made easy**

thanks to a worldwide presence: 47 countries, more than 1000 employees, 4 factories (Sweden, UK, Poland & China).

## **HL Display creates customer value**

through the products and innovative solutions it offers and by having efficient business processes and working practices.



**we care**

ISO 14001 certification

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