



# **Health & Beauty**

# BRING YOUR BRAND TO LIFE



### **Health & Beauty**

Creating excellent consumers experience and offering incentives to help conversions and repeat purchases.



With a team of industry leading experts in design, engineering and prototyping we guarantee the success of your POS-project. From ideas to in-store reality.















#### Primary placement

PRODUCT LAUNCH SHELF MANAGEMENT CATEGORY MANAGEMENT POINT OF SALES ACCESSORIES

#### Secondary placement

CROSS MERCHANDISING COUNTER DISPLAY FLOOR DISPLAY BESPOKE DISPLAY





Brighten up your sales! Create an appealing shopping atmosphere with our New Tech solutions.

Lighting system

## Bring your brand to life with Innovative solutions



**HL Display's innovative solutions** focusing our proven competence in primary and secondary placement of branded products for the retail industry.



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