



## Premium fragrances

# Bring your brand to life

BRING YOUR BRAND TO LIFE

**BRAND***MAN*<sup>HL</sup>

Bring your **brand** to life

# inspiration

## Premium fragrances

The creative and appealing design allows brands to be placed in primary positions providing great stand out in department stores.



## ideas & solutions

With a team of industry leading experts in design, engineering and prototyping we guarantee the success of your POS-project. From ideas to in-store reality.







tions



Primary placement

PRODUCT LAUNCH  
SHELF MANAGEMENT  
CATEGORY MANAGEMENT  
POINT OF SALES ACCESSORIES

Secondary placement

CROSS MERCHANDISING  
COUNTER DISPLAY  
FLOOR DISPLAY  
BESPOKE DISPLAY



Brighten up your sales!  
 Create an appealing shopping atmosphere  
 with our **New Tech** solutions.

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bring your brand to life with  
**Innovative solutions**

innovation

**BRAND**<sup>HL</sup>*MAN*

Bring your **brand** to life

**HL Display's innovative solutions** focusing our proven competence in primary and secondary placement of branded products for the retail industry.

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