

**Maximise visibility**  
**and build brand value...**  
with our new range of info-holders

In-store Communication

## **Maximise visibility and build brand value**

**Does your company spend significant sums of money on sales literature ? All too often the impact of carefully prepared, well designed advertising material is ruined by poor presentation. How often have you seen brochures simply stacked in piles, or left lying around to become untidy, tattered and finally thrown away ?**

**HL Display is the Europe leading supplier of Merchandising & In-store communication** and offers an extraordinarily broad range of standard products, all of the very highest quality, to enhance even the most prestigious of advertising material.

Whatever your everyday needs (card holder, multi-pocket leaflet dispensers) and your business activity is (bank, insurance, travel agency, catering etc.), we have a standard product to suit.

**A HIGH STANDARD!**



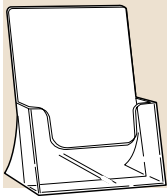
# Leaflet Dispensers

## Counterstanding

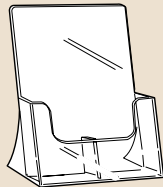
### Excelsior

Excelsior is the widest range of standard dispensers to suit any type of requirement: multi-level, extra capacity etc.

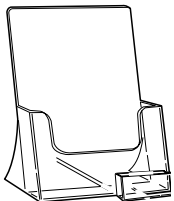
Multi-tier models can also be linked to each other with a simple clip.



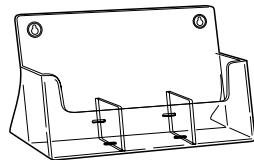
**A4 - A5 - A6 PORTRAIT**



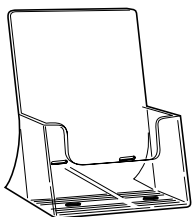
**2X A4 - A5 - A6 PORTRAIT**  
(with 1 divider)



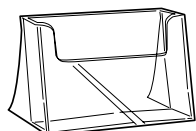
**A4 - A5 - A6 PORTRAIT**  
(with business cards)



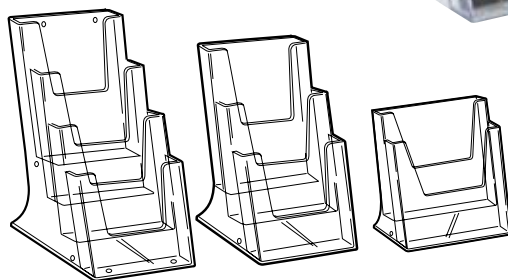
**3X A4 - A5 - A6 PORTRAIT**  
(with 2 dividers)



**A4 - A5 - A6 PORTRAIT**  
(with extra capacity)



**A4 - A5 - A6 LANDSCAPE**



**FROM 2 TO 4 TIER**

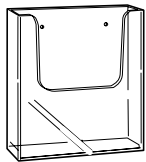
(All sizes available - can be linked to each other)



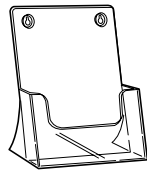
(All Multi-Tier Excelsiors can be linked together using clips)

Leaflet Dispensers  
**Wallmounted**  
**Excelsior**

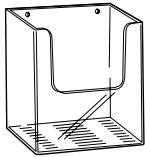
Those leaflet dispensers have keyhole slots for wall mounting. Alternatively, some of them can be delivered with the fixture for slatwall.



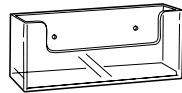
**A4 - A5 - A6 PORTRAIT**



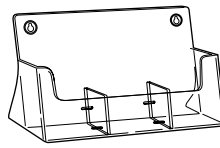
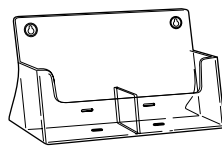
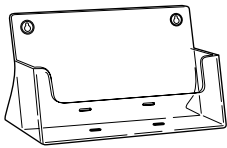
**2X A4 - A5 - A6 PORTRAIT**



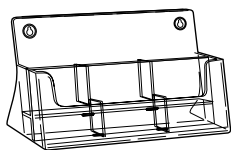
**A4 - A5 - PORTRAIT**  
 (with extra capacity)



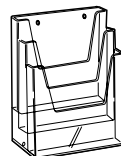
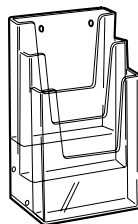
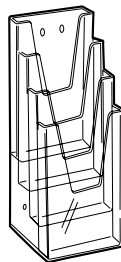
**A5 - A6 LANDSCAPE**




**A4 LANDSCAPE UP TO 3 TIERS**




**A6 - UP TO 6 TIERS**



**FROM 2 TO 4 TIERS**

(All sizes available - can be linked to each other) 

 (All Multi-Tier Excelsiors can be linked together using clips)

## Multipocket Wall Panels

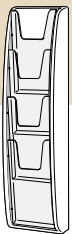
# Panorama

### Create your own custom display !

Panoramas are an attractive, durable range of multi-pocket leaflet dispensers.

All units can be combined for an endless combination of wallmounted brochure displays, meaning different size brochures can be displayed side by side.

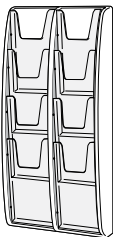
Standard colours: White - Grey.



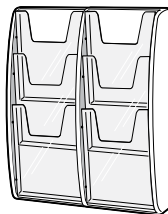
**1/3 A4 PORTRAIT**  
(4 pockets)



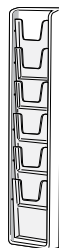
**A4 PORTRAIT**  
(3 pockets)



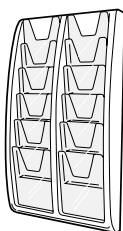
**1/3 A4 PORTRAIT**  
(8 pockets)



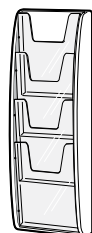
**A4 PORTRAIT**  
(6 pockets)



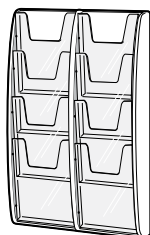
**A5 PORTRAIT**  
(6 pockets)



**A6 PORTRAIT**  
(12 pockets)



**A5 PORTRAIT**  
(4 pockets)



**A5 PORTRAIT**  
(8 pockets)



## Sign Holders

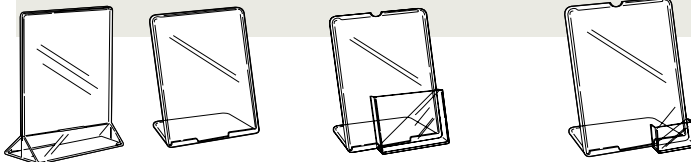
# Counterstanding - Flat pack - Wallmounted

**'TRU·VU'®**

These units are guaranteed to enhance the appearance of all your printed materials with all edges radiused and polished. The sign holders are sealed on 3 sides to offer a maximum protection of the poster which is inserted by the top. Easy to have maximum impact! Located at the base of each unit, find a concealed slot to facilitate easy removal and replacement of prints.



### COUNTERSTANDING

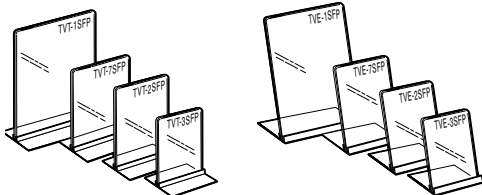


**A4 - A5 - A6 PORTRAIT**

**A4 PORTRAIT**  
(with 1/3 A4 or  
A5 pockets)

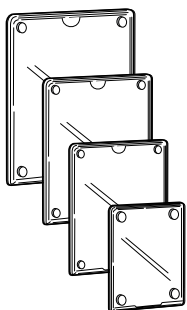
**A4 PORTRAIT**  
(with business  
card pocket)

### FLAT PACK - Ships flat to reduce freight costs.



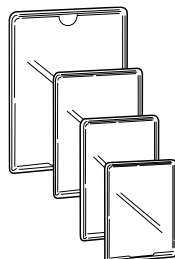
**A4 - A5 - A6 - A7 PORTRAIT OR LANDSCAPE**  
(straight or with angle)

### WALL MOUNTED



**ADHESIVE PRINT HOLDER A4- A5 -A6 -A7**  
(with round foam adhesive pads or with  
magnetic strips or with 4 Velcro® button)

**PLAIN PRINT HOLDER A4- A5 -A6 -A7**



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