

2024



ESL Solutions for electronic price labels

Assortment catalogue
Hanshow



The better shopping experience

Creating a better shopping experience

The retail landscape is rapidly evolving, and as today's retailers are trying to keep up with tomorrow's shoppers, the adoption rate of Electronic Shelf Labels (ESLs) is accelerating. ESLs are setting a new standard for retail price communication, displaying centralized updates in no time – without a drop of ink needed.

HL has supplied secure ESL holders to more than 10,000 different stores since the beginning of the industry, and our extensive range promises to provide the perfect fit for your store setup.

With a passion for retail development and pride in execution, we partner with our customers to grow sales, inspire shoppers, drive automation, and reduce waste.

About HL

HL is an international supplier of store solutions for improved customer experience, profitability, and sustainability. HL's offer includes products within store communication and merchandising solutions as well as lighting systems, secondary display and bespoke solutions and services. Our solutions are installed in 330,000 stores in more than 70 markets around the world and we are proud to be partners of the biggest retailers and brands.

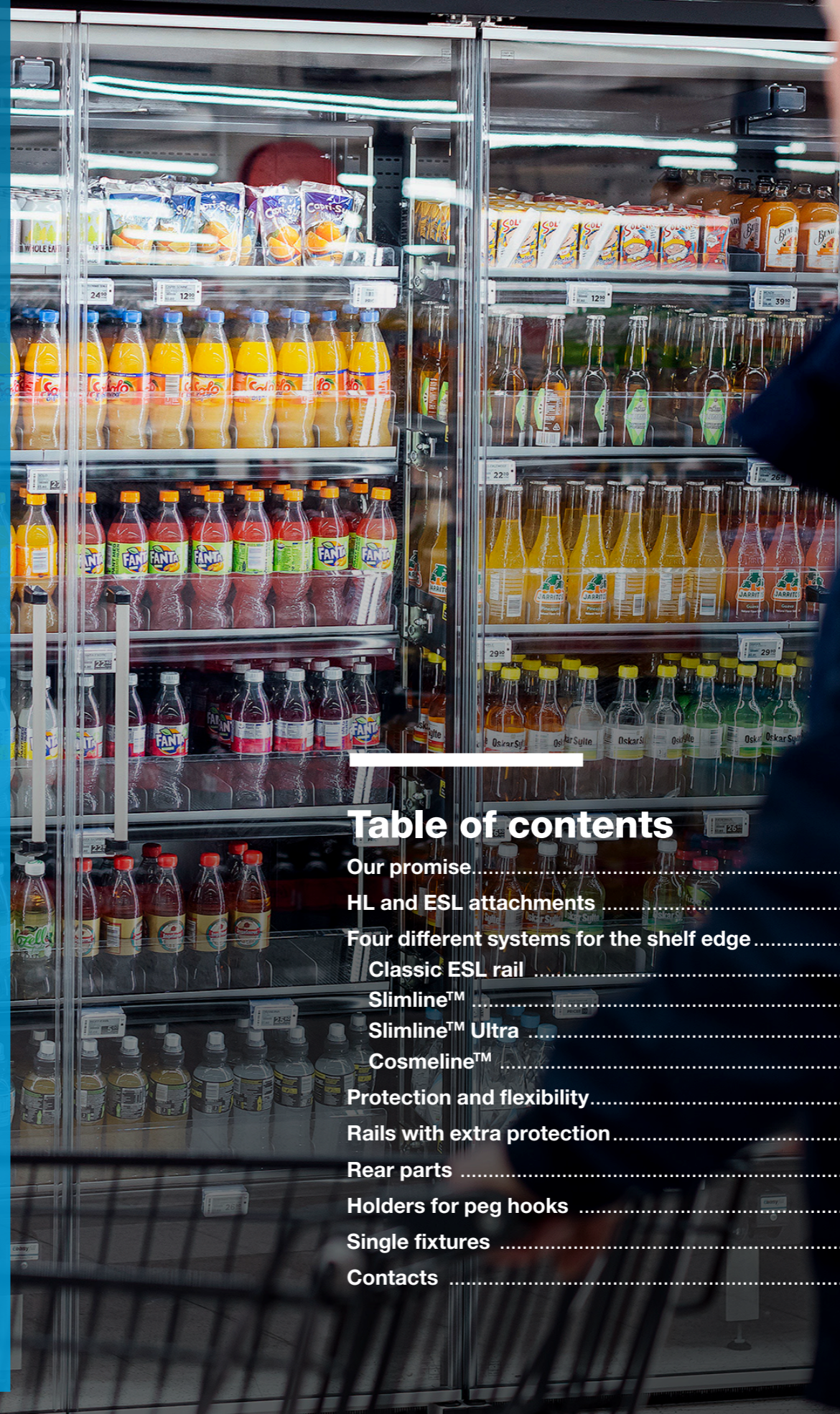


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Proven and reliable ESL solutions for every need

When investing for the future, the only true investment is something that will last: whichever ESL brand you pick you need an attachment solution that will secure the long-term results and withstand the wear and tear of the retail environment.

Partnership for success
 When partnering with HL, we will take you through the necessary steps to secure good results from your investment – from working out the right attachments for your specific setup, to implementation in your store. And with our local HL representatives, you always have someone on the ground ready to assist you.

Easy and flexible
 The solutions we offer are easy to use, present the labels in the best possible way, and are designed and manufactured to resist the high impact risks that shelves are exposed to.



We provide profiles for most types of shelves in the market, with add-on opportunities to highlight your offer even further. For a flexible solution that lets you combine your ESLs with a wide range of communication devices, then one of our carrier rail systems is a winning choice.

Single attachments
 In categories such as Fruit & Vegetables and Deli, single attachments are often necessary. To cater to these needs we offer a wide assortment of clamps and stands.

- HL attachment solutions are compatible with:**
- / Accessories for promotion and branding
 - / Dividers and other merchandising systems
 - / Ad'Lite™ for shelf light



Four different systems for the shelf edge

We offer four different shelf edge communication systems, each with a unique set of benefits.



Classic ESL rail
Practical and easy to use
 A classic ESL rail runs the length of the shelf. ESLs are clicked into place. The rails have been designed to securely hold the labels and to withstand the wear and tear of the retail environment.

- Benefits:**
- / One-piece solution
 - / Offers on-top protection
 - / Possible to combine into two-piece functionality



Slimline™
The original carrier rail
 Slimline™ is the original carrier rail. A carrier rail offers true flexibility when it comes to communication options. ESLs, paper labels and shelf talkers of all sizes can be attached with holders that click on to the carrier rail.

- Benefits:**
- / The slim profile allows for tightly set shelving
 - / A wide range of click-on communication accessories
 - / Rails for most shelves on the market



Slimline™ Ultra
Modern look, smart features
 Slimline™ Ultra is our latest carrier rail. With an updated design and new features it's Slimline™ supercharged. Use holders to attach ESLs and other communication devices.

- Benefits:**
- / Same benefits as Slimline with updated design and features
 - / Integrated angle adjuster
 - / Insert Ad'Lite™ LED bar for optimal shelf edge illumination



Cosmeline™
Specially designed for drugstores & pharmacies
 Cosmeline™ is designed for drugstores and pharmacies. It is the most complete shelf edge communication system on the market, used for price, product and brand communication.

- Benefits:**
- / Exclusive look and feel
 - / Integrated slots for branding clips, glorifiers and Ad'Lite™ LED bar
 - / T-rail for Optimal™ dividers



Get the intel to plan your investment, from HL's ESL attachment aficionado Gustaf Svedin.

3 customer insights to make ESLs a long-term investment

Gustaf Svedin, Product Manager at HL Display, has been working with ESL attachment solutions for many years, and has helped countless customers fit their ESLs perfectly. He often finds that the whole ESL solution, once in place, delivers even more possibilities than the customer anticipated – making it all the more important with holders that stand the test of time.

– Our customers see both expected and unexpected benefits when going from paper labels to ESLs. A quick way to streamline price updates is usually the part that gets the customers to consider the transition in the first place, but



when you have the solution in store you discover that there is so much more you can do. Inventory management for one thing, is something that isn't usually top of mind when it comes to shelf labels – but with ESLs it's possible!



We are glad to answer your questions or provide a quote. **Contact us!**



Top tips

Through his experience with the products, he has gained valuable insight and happily lends his knowledge to help customers “be wise before the event” instead of after, because there are pitfalls that can be avoided. These are his top 3 tips:

1.

If you want to switch to an ESL solution, your choice of holders will be vital. They need to be made of retail-proof, durable material – we work in an environment where the shelves and labels endure a lot of physical stress every day.

2.

In a general store setup, you find many different shelf solutions, which means that you will need different ESL holder solutions – this doesn't have to be a problem if you make sure your provider has a wide range and can guide you to the right choices.

3.

It will be a big plus if your attachments have a hinge function, that allows you to flip-up the holders so you can angle them correctly to maximize price visibility for the shopper.

Designed to fit with maximum visibility

Our team of design engineers has decades of experience working with ESL attachments. They work hand in hand with our inhouse tool makers to make sure that all attachments have the perfect fit. Combining design, toolmaking and production under the same roof, assures a fast and reliable process for developing new products.

Height recommendations for ESLs

All our profiles for electronic labels can be angled in order to provide better price visibility for the shopper.

1. Shelves above 130 cm

Use a minus angle or 0°.

2. Shelves below 130 cm

Recommended reading angles for ESL cassettes:

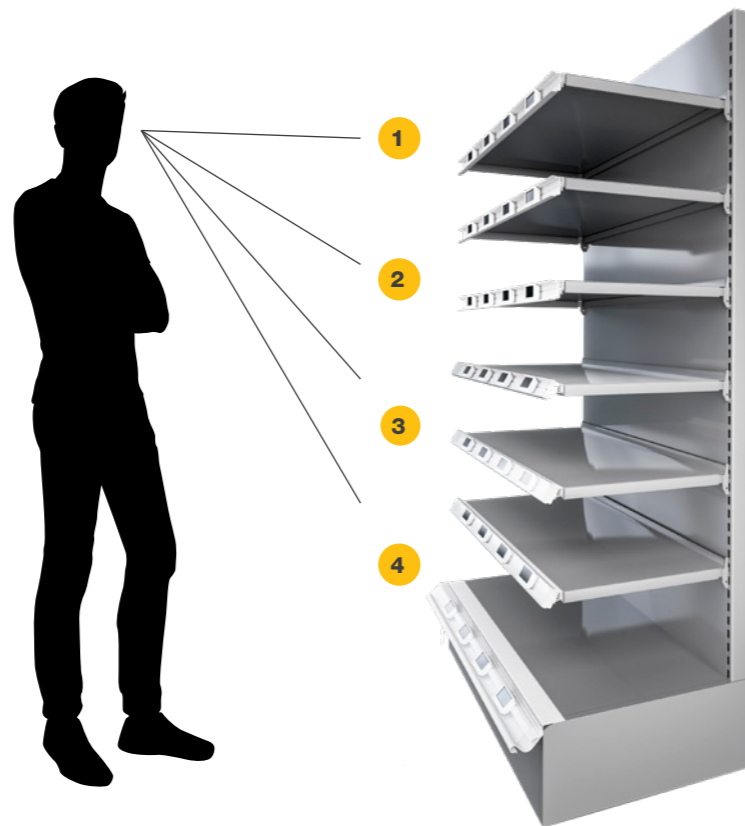
- A. Base level: 45–60°
- B. Below 90 cm: 45–50°
- C. Between 90 and 130 cm: 0–30°

3. Shelves below 90 cm

Damage due to tearing or collision at the shelf sides can occur when trolleys are used in stores. Protection against shocks from trolleys, scrubbing or pallet trucks is recommended.

4. Base level

Risk of frontal collision from scrubbing or pallet trucks. Bumper is recommended.





Rolled out in over
500
stores

JUMBO

Customer:
Jumbo, Netherlands & Belgium

Solutions:
Slimline™ carrier rails with ESL holders

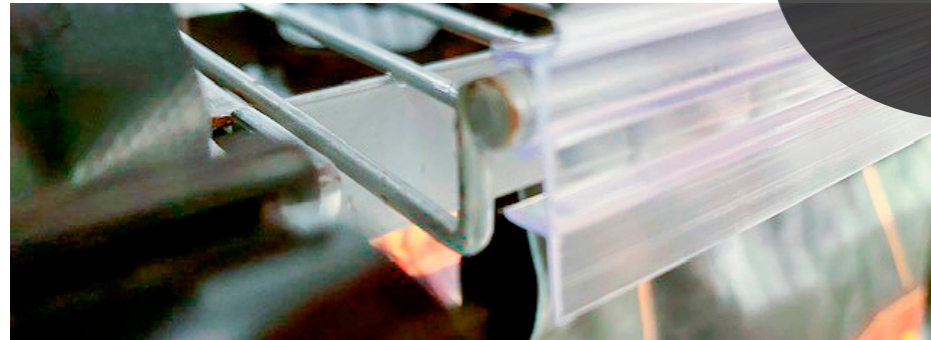
Results:
Rolled out in over 500 stores to date, with rollout planned for all 700 stores resulting in 11 million HL ESL holders installed

“Jumbo needed true flexibility when it comes to communication and navigation options. ESLs, paper labels and shelf talkers of all sizes can be attached with holders that click on to the carrier rail. HL’s Slimline carrier rail contributes to this.”

*Peter van Brunschot,
Expert Process Optimisation,
Support & Transformation*



1 million DKK
saved



COOP

Customer:
Coop, Denmark

Solutions:
Carrier profile

Results:
1,000,000 DKK saved
thanks to new one piece solution

Project with HL partner **pr trading**



Close the loop on plastic with HL Circular Offer

When switching to ESLs and choosing your attachments, you have an opportunity to make a choice that makes a difference in the long run – and not only from a retail longevity point of view.

Jonas Marking, Sustainability Manager at HL, welcomes all progress towards a greener retail business. And with teamwork, there is a chance to make an even bigger difference:

– If you are switching from paper labels to ESLs, chances are you will be left with a substantial amount of leftover plastic. But here is a great opportunity to be part of our HL Circular Offer and help close the loop on plastic: when you are choosing HL ESL holders, we can actually collect the old label plastic from your store and recycle it into new products. The end of shelf life doesn't have to be all that dramatic, you know?

As more and more retailers and brands pledge their ambition to become more sustainable, they also need support on their journey.

– We work persistently in pushing forward and finding ways to also help our customers reach their sustainability goals. With Circular Offer we can prevent plastic from being burned – stopping both waste of valuable material and release of CO₂ into the atmosphere.

Secure your ESLs for the future

Whichever ESL brand you pick, we have the attachment solution needed ready – made to endure, made to fit, and made for you to create your own opportunities.

No matter which shelf setups you have in your store, we'll help you find the fit for your ESLs.

This is a selection of our most common ESL solutions.
Contact us for more!



Product pages content

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ESL carrier rails

Carrier rails are flexible shelf edge tools that can serve as holders for devices, communication, and protection.

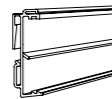
Classic ESL rails



ESL holder, rail

For Hanshow Stellar and Nowa ESLs. With hinge function for flip-up functionality. Can be assembled with HL unique click-on rear part system or taped directly onto the shelf. With the use of angle CS2C small, medium or large, angles from 25° to 70°. Track for fixation of shelftalkers on the top of the rail.

Std. Colour: Available in different colours
Std. Mounting type: Foam tape
Std. Mat: PVC



CP2

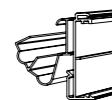
| Item | Colour | W | Mount | Tape | No/unit |
|--------|-----------|------|-----------|------|---------|
| 871188 | Grey S24 | 885 | Foam tape | TF12 | 100 |
| 864743 | Transp | 1325 | Foam tape | TF12 | 100 |
| 864744 | Cream W13 | 1325 | Foam tape | TF12 | 100 |



ESL holder, rail

For Hanshow Stellar and Nowa ESLs. Fits Linde, Storebest and Tegometall shelves. With hinge. Can be used in two different angles.

Std. Mat: PVC



PHLSH

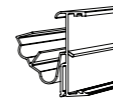
On offer, contact customer service



ESL holder, rail

For Hanshow Stellar and Nowa ESLs. Fits Linde, Storebest and Tegometall shelves. No hinge. Can be used in two different angles.

Std. Mat: PVC



PHLS

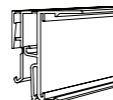
| Item | Colour | W | No/unit |
|--------|--------|-----|---------|
| 478541 | Transp | 988 | 50 |



ESL holder, rail

For Hanshow Stellar ESLs. Can be assembled with HL unique click-on rear part system or taped directly onto the shelf. With hinge for flip-up functionality. Integrated angle adapter. Slot for paper inserts.

Std. Mat: PVC



CPHACFL

On offer, contact customer service

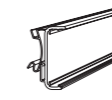
Classic ESL rails



ESL holder, rail

Fits Hermes and Alser shelves. For Hanshow Stellar and Nowa ESLs. With hinge function for flip-up functionality. With the use of angle CS2C small, medium or large, angles from 25° to 70°.

Std. Colour: Available in different colours
Std. Mat: PVC



PHDG

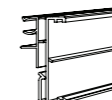
| Item | Colour | W | No/unit |
|--------|--------|------|---------|
| 732481 | Transp | 988 | 50 |
| 731547 | Transp | 1318 | 50 |



ESL holder, rail

For Hanshow Stellar and Nowa ESLs. For single wire shelf, 7 mm. With hinge for flip-up functionality. Use adapter to change angle.

Std. Mat: PVC



PHTKH

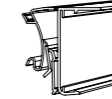
| Item | Colour | W | No/unit |
|--------|----------|------|---------|
| 479927 | Grey S38 | 870 | 75 |
| 477614 | Grey S3 | 885 | 75 |
| 478515 | Grey S3 | 1150 | 75 |



ESL holder, rail

For Hanshow Stellar ESLs. Fits Hermes shelves. With hinge for flip-up functionality. Integrated angle adapter. Slot for paper inserts.

Std. Mat: PVC



PHACFL

On offer, contact customer service



ESL holder, rail

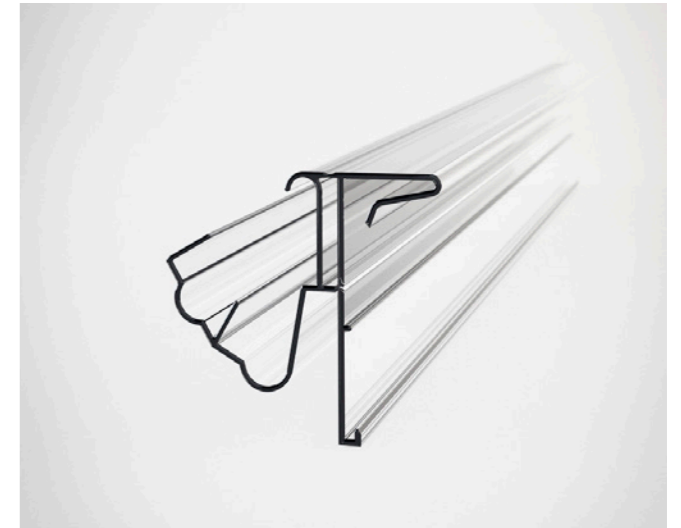
For Hanshow Nebular ESL labels. Use with tape or a separate rearpart. With friction material to stop label from sliding.

Std. Mat: PVC



CHANE

| Item | Colour | W | Mount | Tape |
|--------|--------|------|-----------|------|
| 476638 | Transp | 1000 | Foam tape | TF12 |



ESL holder, rail

For Hanshow Nebular ESL. Fits Linde, Storebest and Tegometall shelves. Hinge function. Can be used in two different angles.

Std. Mat: PVC



HANELSH

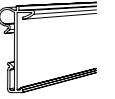
On offer, contact customer service



ESL holder for wire shelf

For Nebular labels. For wire shelf with max. wire diameter 6.8 mm.

Std. Mat: PVC



HANEVH

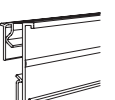
On offer, contact customer service



ESL holder, single

ESL holder for Hanshow Nebular. Can be used with datastrips or tape. With hinge for flip-up functionality. Use adapter to change angle.

Std. Mat: PVC



HANEDGL

| Item | Colour | W | No/unit |
|--------|--------|----|---------|
| 474060 | Transp | 70 | 50 |

Holders for carrier rails



ESL holder, single

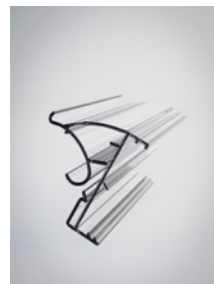
For Hanshow Stellar and Nowa ESLs. Used with carrier profiles. With friction material for better grip and built-in stoppers to prevent sliding of the ESL. With hinge function for flip-up functionality. With the use of angle (CS2SN), approximate 30°.

Std. Colour: Transparent
Std. Width: 46, 68, 93 mm
Std. Mat: PVC



PHNF

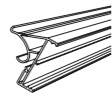
| Item | Colour | W | No/unit |
|--------|--------|----|---------|
| 466428 | Transp | 46 | 50 |
| 853846 | Transp | 68 | 50 |
| 853845 | Transp | 93 | 50 |



ESL holder, single

For Hanshow Stellar and Nowa ESLs. Used with carrier profiles. With friction material for better grip and built-in stoppers to prevent sliding of the ESL. With hinge function for flip-up functionality.

Std. Colour: Transparent
Std. Width: 46, 68, 93 mm
Std. Mat: PVC



PHNF DE-30

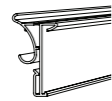
| Item | Colour | W | No/unit |
|--------|--------|----|---------|
| 853851 | Transp | 68 | 50 |
| 853852 | Transp | 93 | 50 |



ESL holder, single

ESL holder for Hanshow Nebular. Use with Slimline carrier profile. With hinge for flip-up functionality.

Std. Mat: PVC



HANESF

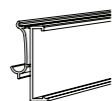
On offer, contact customer service



ESL holder, single

For Hanshow Stellar ESLs. Use with Slimline Ultra carrier profiles. With hinge for flip-up functionality.

Std. Mat: PVC



SUPSMAN

| Item | Colour | W | Spec. | No/unit |
|--------|--------|----|-------|---------|
| 470218 | Transp | 46 | | 50 |
| 468538 | Transp | 64 | 2.2 | 50 |



ESL holder, single

For Hanshow Stellar and Nowa ESLs. Used with carrier profiles. Built-in angle setting in two positions. With friction material for better grip and built-in stoppers to prevent sliding of the ESL.

Design for narrow spaces.
Std. Colour: Transparent
Std. Width: 46, 68 mm
Std. Mat: PVC



SEP3

| Item | Colour | W | No/unit |
|--------|--------|----|---------|
| 457407 | Transp | 46 | 50 |

Rails with extra protection



Bumper with Slimline rail

For bottom shelving. Can be screwed for added security. Built-in Slimline™ carrier. Used together with the Slimline™ single holder.

Std. Colour: Available in different colours
Std. Mounting type: Foam tape



BMP

| Item | Colour | W | Mount | Tape | No/unit |
|--------|-----------|------|-----------|-------|---------|
| 376026 | Cream W13 | 1328 | Foam tape | TTF12 | 25 |
| 464206 | Grey S5 | 1330 | Foam tape | TTF12 | 25 |



Front cover

Front cover for bumper BMP

Std. Colour: Transparent
Std. Mat: PETG



BMPF

| Item | Colour | W | No/unit |
|--------|--------|------|---------|
| 383018 | Transp | 885 | 25 |
| 376022 | Transp | 1328 | 25 |



ESL holder, rail

With integrated transparent cover. Fits the most normal sized labels on the market. With integrated rail for Optimal™ dividers. With hinge function for flip-up functionality. With the use of angle CS2C small, medium or large, angles from 25° to 70°.

Std. Colour: Available in different colours
Std. Mounting type: Foam tape
Std. Mat: PVC



OP4C

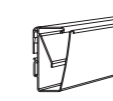
| Item | Colour | W | Mount | Tape | No/unit |
|--------|-----------|------|-----------|------|---------|
| 851588 | Cream W13 | 1325 | Foam tape | TF19 | 40 |



ESL holder, rail

With integrated transparent cover. Fits most normal sized labels on the market. With the use of angle CS2C small, medium or large, angles from 25° to 70°.

Std. Colour: Available in different colours
Std. Mat: PVC



CP4C

| Item | Colour | W | Mount | Tape | No/unit |
|--------|----------|------|-----------|------|---------|
| 871948 | Grey S24 | 885 | Foam tape | TF12 | 45 |
| 871951 | Grey S24 | 1245 | Foam tape | TF12 | 45 |
| 858769 | White | 1320 | Foam tape | TF12 | 45 |

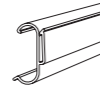
Rear parts



Rear part for profiles

To be used on aluminium bar or two horizontal wires. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC



CEP-REAR

| Item | Colour | W | No/unit |
|--------|--------|------|---------|
| 859575 | Transp | 1245 | 50 |



Rear part for profiles

Fits Cefla shelf. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Label H: 26, 30, 39, 52, 60, 76, 80 mm
Std. Mat: PVC



CCSA-REAR

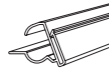
| Item | Colour | W | No/unit |
|--------|--------|------|---------|
| 861261 | Transp | 1318 | 50 |



Rear part for profiles

HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. The rear part and the holder can be purchased separately.

Std. Colour: Transparent
Std. Mat: PVC



CFRW-REAR

| Item | Colour | W | No/unit |
|--------|--------|------|---------|
| 861788 | Transp | 1318 | 50 |
| 851153 | Transp | 1330 | 50 |



Rear part for profiles

Fits Linde and Tegometal shelves. Can be used in two different angles. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. Angles of the price holder differs due to shelf model. Angles Tegometal shelving approx 25° and 45°. Angles Linde shelving approx 10° and 30°.

Std. Colour: Available in different colours
Std. Label H: 26, 30, 39, 52, 60, 76, 80 mm
Std. Mat: PVC



CLST-REAR

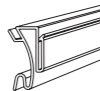
| Item | Colour | W | No/unit |
|--------|--------|------|---------|
| 851145 | Transp | 988 | 25 |
| 865367 | Transp | 1318 | 100 |



Rear part for profiles

Fits Hermes Metal C-rail shelf. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC



CHSAC-REAR

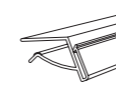
| Item | Colour | W | No/unit |
|--------|--------|------|---------|
| 864351 | Transp | 1318 | 50 |



Rear part for profiles

For 8-10 mm shelves. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. The rear part and the holder can be purchased separately.

Std. Colour: Transparent
Std. Mat: PVC



CGLS-REAR

| Item | Colour | W | No/unit |
|--------|--------|------|---------|
| 854031 | Transp | 600 | 50 |
| 857269 | Transp | 895 | 50 |
| 851162 | Transp | 1000 | 50 |
| 851163 | Transp | 1330 | 50 |



Rear part for profiles

With integrated rail for Optimal™ dividers and slot for front riser. HL unique click system enables assembly with CGC datastrip or ESL holder. Mounted on the top of the shelfedge. Can be assembled with a datastrip.

Std. Colour: Transparent
Std. Mounting type: Foam tape, Tape
Std. Mat: PVC



COPT-REAR

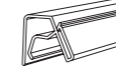
| Item | Colour | W | Mount | Tape | No/unit |
|--------|--------|-----|-----------|------|---------|
| 855985 | Transp | 990 | Foam tape | TF19 | 75 |



Rear part for profiles

For 7-10 mm shelves. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. The rear part and the holder can be purchased separately.

Std. Colour: Transparent
Std. Mat: PVC



CKE-REAR

| Item | Colour | W | No/unit |
|--------|--------|------|---------|
| 859279 | Transp | 625 | 50 |
| 851193 | Transp | 1000 | 50 |
| 851171 | Transp | 1245 | 50 |
| 867603 | Transp | 1250 | 50 |

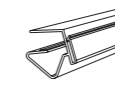
Rear parts



Rear part for profiles

For 16-22 mm shelves. With friction material for better grip. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC



CANT-REAR

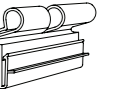
| Item | Colour | W | No/unit |
|--------|--------|------|---------|
| 851192 | Transp | 100 | 50 |
| 855077 | Transp | 800 | 50 |
| 851187 | Transp | 1000 | 50 |
| 851215 | Transp | 1330 | 50 |



Rear part for peg hook

Use with separate front profile for ESL.

Std. Mat: PVC



CEX

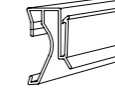
| Item | Colour | W | No/unit |
|--------|--------|----|---------|
| 471586 | Transp | 40 | 50 |
| 470103 | Transp | 55 | 1 |
| 474567 | Transp | 68 | 1000 |



Rear part for profiles

Fits ITAB-Pikval and GWS shelves with "butterfly" fixture. Zero degree angle with possibility to be used with angled profiles.

Std. Colour: Transparent
Std. Mat: PVC



CGW

| Item | Colour | W | No/unit |
|--------|--------|------|---------|
| 463272 | Transp | 895 | 50 |
| 461558 | Transp | 1250 | 50 |



Rear part for profiles

HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC



CHRN

| Item | Colour | W | No/unit |
|--------|--------|-----|---------|
| 463774 | Transp | 890 | 100 |



Rear part for profiles

For Intrac IMZ25. Use with separate front part.

Std. Colour: Transparent
Std. Mat: PVC



CINT

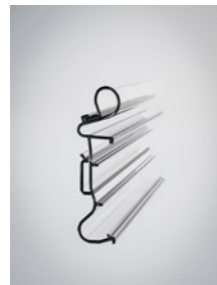
| Item | Colour | W | No/unit |
|--------|--------|------|---------|
| 457746 | Transp | 988 | 50 |
| 456718 | Transp | 1318 | 50 |



Single attachments

For categories where single fixtures are necessary, we offer a full range of single holders that will attach to any placement.

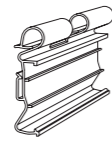
Holders for peg hooks



ESL holder for hooks

For Hanshow Stellar and Nowa ESLs. For wire diameter 4 to 10 mm. With built-in stoppers. Punch outs prevents the ESL label to slide sideways.

Std. Colour: Transparent
Std. Mat: PVC



EXPE

| Item | Colour | W | Ø | No/unit |
|--------|--------|----|----|---------|
| 856261 | Transp | 46 | 8 | 400 |
| 856272 | Transp | 46 | 11 | 100 |



ESL holder for hooks

For Hanshow labels. Integrated angle adapter.

Std. Colour: Transparent
Std. Mat: PVC



EXPHA

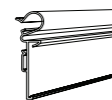
| Item | Colour | W | Ø | No/unit |
|--------|--------|----|---|---------|
| 813411 | Transp | 68 | 8 | 200 |



ESL holder for hooks

For Hanshow Nebular ESLs. For wire diameter 4 to 10 mm.

Std. Colour: Transparent
Std. Mat: PVC



EXHANE

On offer, contact customer service

Connector



Connector clip for Hanshow Nebular ESL labels

Clip for Hanshow Nebular ESL labels. Used to attach fixtures from HL's Price Cassette range.

Std. Colour: Transparent
Std. Mat: Polycarbonate

PC-GADGET-HN

On offer, contact customer service



Connector clip for ESL

Clip for Hanshow Stellar ESLs. Used to attach fixtures from HL's Price Cassette range.

Std. Colour: Transparent

PC-GADGET-P

| Item | Colour | No/unit |
|--------|--------|---------|
| 465075 | Transp | 150 |

Single fixtures



Clamp with cassette connector
Includes: clamp (DELI-CLN), 50 mm arm (DELI-UNBO-50N) and connector (DELI-AD3N). Delivered unassembled.

Std. Colour: White, black



DELIKIT 1A

| Item | Colour | No/unit |
|--------|--------|---------|
| 701155 | Black | 20 |



Stick with cassette connector
Includes: stick (DELI-STICKN) and connector (DELI-AD3N). Delivered unassembled.

Std. Colour: White, black
Std. Width: 75 mm
Std. Height: 60 mm



DELIKIT 2A

| Item | Colour | W | H | No/unit |
|--------|--------|----|----|---------|
| 701145 | White | 75 | 60 | 20 |
| 701156 | Black | 75 | 60 | 20 |



Foot with cassette connector
Includes: base foot (DELI-FOTN), 100 mm arm (DELI-UNBO-100N) and connector (DELI-AD3N). Delivered unassembled.

Std. Colour: White, black
Std. Width: 49 mm
Std. Height: 50 mm



DELIKIT 3A

| Item | Colour | No/unit |
|--------|--------|---------|
| 701146 | White | 20 |
| 701157 | Black | 20 |



Ice stick with cassette connector
Includes: ice stick (DELI-STICK-ICE) and connector (DELI-AD3N). Delivered unassembled.

Std. Colour: White, black



DELIKIT 4A

| Item | Colour | No/unit |
|--------|--------|---------|
| 701147 | White | 20 |
| 701158 | Black | 20 |



Connector for price cassettes
For attaching price cassettes to the HL Deli products.

Std. Colour: White, black



DELI-AD3N

| Item | Colour | No/unit |
|--------|--------|---------|
| 701099 | White | 20 |
| 700450 | Black | 20 |



Swivel arm
Used with sign holder DELI-SHN, DELI-AD3N, DELI-CLN. Approved for use within fresh food areas.

Std. Colour: Black
Std. Height: 50 mm
Std. Mat: Polycarbonate



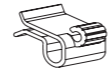
DELI-UNBO-50N

| Item | Colour | No/unit |
|--------|--------|---------|
| 700123 | White | 20 |
| 356784 | Black | 20 |



Clip for price cassettes
Used together with arm DELI-UNBO-50N.

Std. Colour: Black



DELI-CLN

| Item | Colour | No/unit |
|--------|--------|---------|
| 304968 | White | 20 |
| 370006 | Black | 20 |



Ice stick
Used in the ice-bed.

Std. Colour: White
Std. Height: 130 mm



DELI-STICK-ICE

| Item | No/unit |
|--------|---------|
| 342736 | 20 |

Single fixtures



Swivel arm, large
Used with DELI-SHN, DELI-AD3N, DELI-CLN.

Std. Colour: Black
Std. Height: 100 mm



DELI-UNBO-100N

| Item | Colour | No/unit |
|--------|--------|---------|
| 368733 | White | 20 |
| 356822 | Black | 20 |



Stick for price cassettes
Used with DELI-FOT-STN or pinned directly into the merchandise.

Std. Colour: Black
Std. Height: 95 mm



DELI-STICKN

| Item | Colour | No/unit |
|--------|--------|---------|
| 701100 | White | 20 |
| 701101 | Black | 20 |



Foot for swivel arm
Used with arm DELI-UNBO-50N.

Std. Colour: Black
Std. Width: 80 mm
Std. Depth: 100 mm



DELI-FOT-UNBON

| Item | Colour | W | D | No/unit |
|--------|--------|----|-----|---------|
| 701133 | White | 80 | 100 | 10 |
| 701018 | Black | 80 | 100 | 10 |



Foot for DELI-STICKN
Used with DELI-STICKN.

Std. Colour: Black
Std. Width: 80 mm
Std. Depth: 100 mm



DELI-FOT-STN

| Item | Colour | No/unit |
|--------|--------|---------|
| 701093 | White | 20 |
| 701019 | Black | 20 |



Clamp for ESL holder
Large clamp for ESLs. Connector needed, see the PC-GADGET-range. Can also be fitted directly to a Price Cassette.

ESL-CLAMP-XL

| Item | Colour | No/unit |
|--------|--------|---------|
| 465078 | Black | 20 |



Clamp, wide grip
For fruit and vegetable categories. Used with DELI-UNBO-50N or DELI-UNBO-100N.

Std. Colour: Black



CLAMP-XL

| Item | No/unit |
|--------|---------|
| 373234 | 10 |



Clamp for price cassettes
Adjustable angle and raised position. For HL shelftalker frames and price cassettes.

Std. Colour: Transparent



AD-MULTI

| Item | No/unit |
|--------|---------|
| 700447 | 10 |



Clamp with cassette connector
Maximum grip: 35 mm.

Std. Colour: Transparent and white
Std. Width: 27 mm
Std. Height: 112 mm



2130-AD

| Item | W | H | No/unit |
|--------|----|-----|---------|
| 132880 | 27 | 112 | 10 |

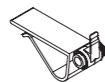
Single attachments

Single fixtures



Clip for price cassettes
Use on boxes and shelf edges. Adjustable angle.

Std. Colour: Transparent
Std. Mat: Polycarbonate



KKLC-FV

| Item | No/unit |
|--------|---------|
| 313643 | 20 |



Hook for price cassettes
Use to fix price cassettes.

Std. Colour: Transparent, white
Std. Mat: POM



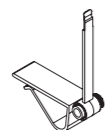
FXW

| Item | Colour | Ø | No/unit |
|--------|--------|----|---------|
| 331856 | Transp | 12 | 20 |



Clip for price cassettes
For mounting on shelves and various material boxes. Adjustable through 180°. Grip width up to 25 mm.

Std. Colour: Transparent
Std. Height: 100 mm
Std. Mat: Polycarbonate



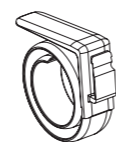
KKLC-FV100

| Item | No/unit |
|--------|---------|
| 325660 | 20 |



Frame fixture, shelf-edge
Fits shelves with thickness 10 to 80 mm. For HL shelftalker frames and price cassettes.

Std. Colour: White
Std. Mat: POM



AD-SPRING

| Item | No/unit |
|--------|---------|
| 700848 | 20 |



Cassette connector, magnetic

Std. Colour: Transparent, white
Std. Height: 118 mm
Std. Mounting type: Magnet foot



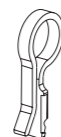
2132-MGT22-AD

| Item | No/unit |
|--------|---------|
| 132879 | 10 |



Hook for price cassettes
Use to hang up and fix price cassettes.

Std. Colour: Black, white
Std. Mat: POM



FXW16

| Item | Colour | Ø | No/unit |
|--------|--------|----|---------|
| 352920 | White | 16 | 20 |
| 359575 | Black | 16 | 20 |



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Make a sustainable choice

The time is now! For consumers, sustainability has become an important purchasing criterion. Governments are taking more measures and passing legislation in the retail sector. For retailers and brand suppliers, operating sustainably is no longer a choice but an expectation. Moving forward, fulfilling sustainability requirements will become necessary for commercial success.

HL has a long track record of sustainable development, dedicating efforts in research and innovation to deliver more sustainable solutions, to help create more sustainable stores.

With HL Circular Offer, we are closing the loop on plastic by retrieving products at the end of their life from stores and recycling them into new products. Our HL Sustainable Choice range is expanding widely, with merchandising solutions to assist retailers in strengthening their sustainability credentials, creating differentiation, and gaining shopper loyalty.

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