

2024

# ESL Solutions for electronic price labels

Assortment catalogue  
Pricer



The better shopping experience



# Creating a better shopping experience

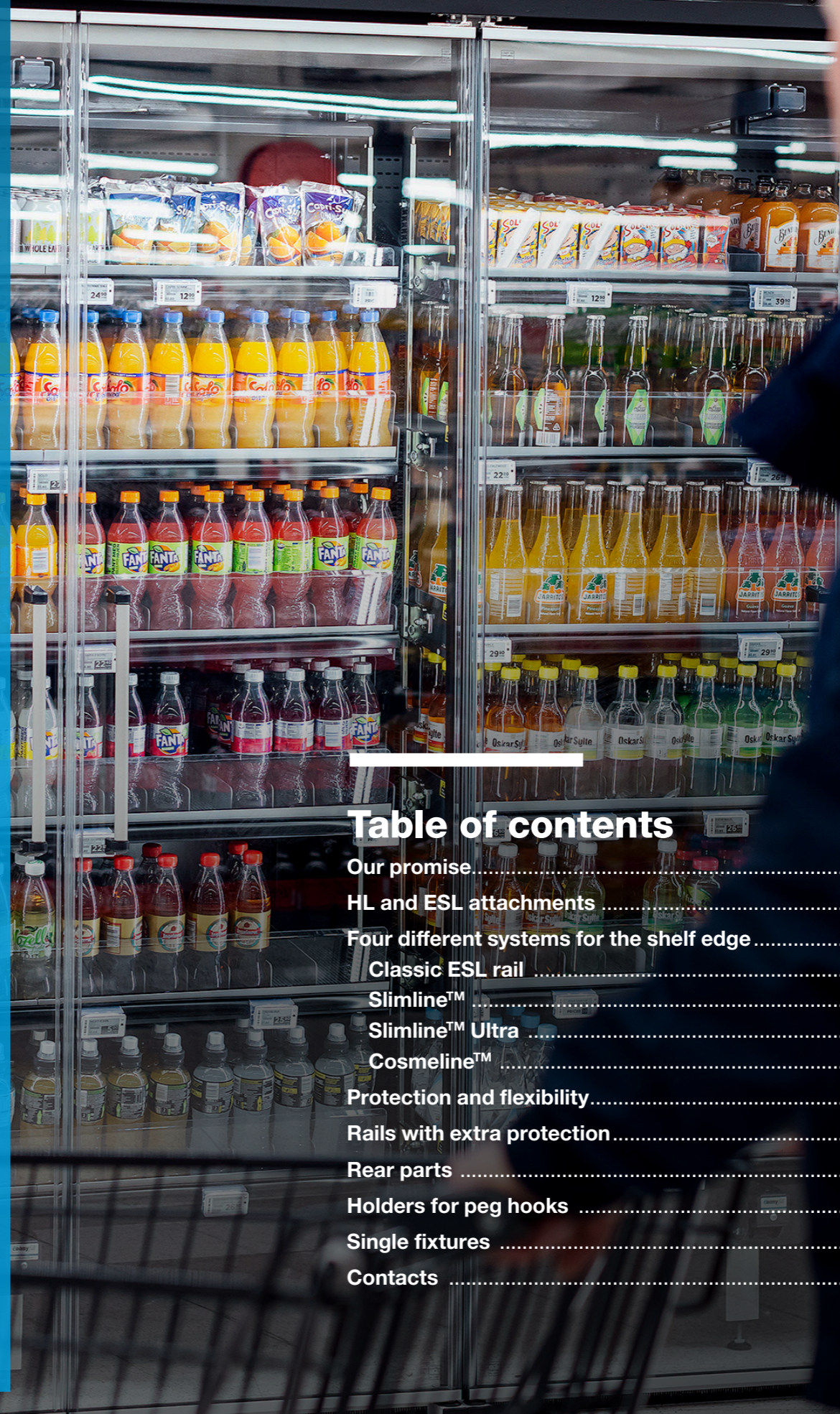
The retail landscape is rapidly evolving, and as today's retailers are trying to keep up with tomorrow's shoppers, the adoption rate of Electronic Shelf Labels (ESLs) is accelerating. ESLs are setting a new standard for retail price communication, displaying centralized updates in no time – without a drop of ink needed.

HL has supplied secure ESL holders to more than 10,000 different stores since the beginning of the industry, and our extensive range promises to provide the perfect fit for your store setup.

With a passion for retail development and pride in execution, we partner with our customers to grow sales, inspire shoppers, drive automation, and reduce waste.

## About HL

HL is an international supplier of store solutions for improved customer experience, profitability, and sustainability. HL's offer includes products within store communication and merchandising solutions as well as lighting systems, secondary display and bespoke solutions and services. Our solutions are installed in 330,000 stores in more than 70 markets around the world and we are proud to be partners of the biggest retailers and brands.



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We are glad to answer your questions or provide a quote.  
**Contact us!**



# Proven and reliable ESL solutions for every need

When investing for the future, the only true investment is something that will last: whichever ESL brand you pick you need an attachment solution that will secure the long-term results and withstand the wear and tear of the retail environment.

#### Partnership for success

When partnering with HL, we will take you through the necessary steps to secure good results from your investment – from working out the right attachments for your specific setup, to implementation in your store. And with our local HL representatives, you always have someone on the ground ready to assist you.

#### Easy and flexible

The solutions we offer are easy to use, present the labels in the best possible way, and are designed and manufactured to resist the high impact risks that shelves are exposed to.

We provide profiles for most types of shelves in the market, with add-on opportunities to highlight your offer even further. For a flexible solution that lets you combine your ESLs with a wide range of communication devices, then one of our carrier rail systems is a winning choice.

#### Single attachments

In categories such as Fruit & Vegetables and Deli, single attachments are often necessary. To cater to these needs we offer a wide assortment of clamps and stands.

#### HL attachment solutions are compatible with:

- / Accessories for promotion and branding
- / Dividers and other merchandising systems
- / Ad'Lite™ for shelf light

## Close the loop on plastic with HL Circular Offer

**When switching to ESLs and choosing your attachments, you have an opportunity to make a choice that makes a difference in the long run – and not only from a retail longevity point of view.**

Jonas Marking, Sustainability Manager at HL, welcomes all progress towards a greener retail business. And with teamwork, there is a chance to make an even bigger difference:

– If you are switching from paper labels to ESLs, chances are you will be left with a substantial amount of leftover

plastic. But here is a great opportunity to be part of our HL Circular Offer and help close the loop on plastic: when you are choosing HL ESL holders, we can actually collect the old label plastic from your store and recycle it into new products. The end of shelf life doesn't have to be all that dramatic, you know?

As more and more retailers and brands pledge their ambition to become more sustainable, they also need support on their journey.

– We work persistently in pushing forward and finding ways to also help our customers reach their sustainability goals. With Circular Offer we can prevent plastic from being burned – stopping both waste of valuable material and release of CO<sub>2</sub> into the atmosphere.







# Four different systems for the shelf edge

We offer four different shelf edge communication systems, each with a unique set of benefits.



**Classic ESL rail**  
**Practical and easy to use**  
 A classic ESL rail runs the length of the shelf. ESLs are clicked into place. The rails have been designed to securely hold the labels and to withstand the wear and tear of the retail environment.

- Benefits:**
- / One-piece solution
  - / Offers on-top protection
  - / Possible to combine into two-piece functionality



**Slimline™**  
**The original carrier rail**  
 Slimline™ is the original carrier rail. A carrier rail offers true flexibility when it comes to communication options. ESLs, paper labels and shelf talkers of all sizes can be attached with holders that click on to the carrier rail.

- Benefits:**
- / The slim profile allows for tightly set shelving
  - / A wide range of click-on communication accessories
  - / Rails for most shelves on the market



**Slimline™ Ultra**  
**Modern look, smart features**  
 Slimline™ Ultra is our latest carrier rail. With an updated design and new features it's Slimline™ supercharged. Use holders to attach ESLs and other communication devices.

- Benefits:**
- / Same benefits as Slimline with updated design and features
  - / Integrated angle adjuster
  - / Insert Ad'Lite™ LED bar for optimal shelf edge illumination



**Cosmeline™**  
**Specially designed for drugstores & pharmacies**  
 Cosmeline™ is designed for drugstores and pharmacies. It is the most complete shelf edge communication system on the market, used for price, product and brand communication.

- Benefits:**
- / Exclusive look and feel
  - / Integrated slots for branding clips, glorifiers and Ad'Lite™ LED bar
  - / T-rail for Optimal™ dividers





Get the intel to plan your investment, from HL's ESL attachment aficionado Gustaf Svedin.

# 3 customer insights to make ESLs a long-term investment

**Gustaf Svedin, Product Manager at HL Display**, has been working with ESL attachment solutions for many years, and has helped countless customers fit ESLs perfectly. He often finds that the whole ESL solution, once in place, delivers even more possibilities than the customer anticipated – making it all the more important with holders that stand the test of time.

– Our customers see both expected and unexpected benefits when going from paper labels to ESLs. A quick way to streamline price updates is usually the part that gets the customers to consider the transition in the first place, but



when you have the solution in store you discover that there is so much more you can do. Inventory management for one thing, is something that isn't usually top of mind when it comes to shelf labels – but with ESLs it's possible!



We are glad to answer your questions or provide a quote. **Contact us!**



## Top tips

**Through his experience** with the products, he has gained valuable insight and happily lends his knowledge to help customers “be wise before the event” instead of after, because there are pitfalls that can be avoided. These are his top 3 tips:

**1.**

**If you want** to switch to an ESL solution, your choice of holders will be vital. They need to be made of retail-proof, durable material – we work in an environment where the shelves and labels endure a lot of physical stress every day.

**2.**

**In a general** store setup, you find many different shelf solutions, which means that you will need different ESL holder solutions – this doesn't have to be a problem if you make sure your provider has a wide range and can guide you to the right choices.

**3.**

**It will be** a big plus if your attachments have a hinge function, that allows you to flip-up the holders so you can angle them correctly to maximize price visibility for the shopper.



# Designed to fit with maximum visibility

Our team of design engineers has decades of experience working with ESL attachments. They work hand in hand with our inhouse tool makers to make sure that all attachments have the perfect fit. Combining design, toolmaking and production under the same roof, assures a fast and reliable process for developing new products.

## Height recommendations for ESLs

All our profiles for electronic labels can be angled in order to provide better price visibility for the shopper.

### 1. Shelves above 130 cm

Use a minus angle or 0°.

### 2. Shelves below 130 cm

Recommended reading angles for ESL cassettes:

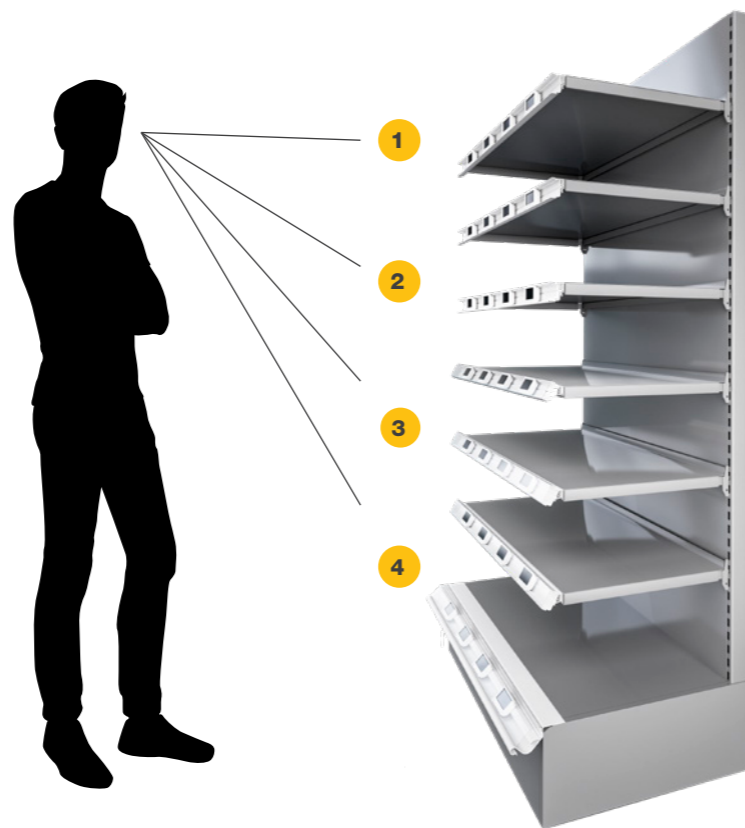
- A. Base level: 45–60°
- B. Below 90 cm: 45–50°
- C. Between 90 and 130 cm: 0–30°

### 3. Shelves below 90 cm

Damage due to tearing or collision at the shelf sides can occur when trolleys are used in stores. Protection against shocks from trolleys, scrubbing or pallet trucks is recommended.

### 4. Base level

Risk of frontal collision from scrubbing or pallet trucks. Bumper is recommended.





# Secure your ESLs for the future

Whichever ESL brand you pick, we have the attachment solution needed ready – made to endure, made to fit, and made for you to create your own opportunities.

No matter which shelf setups you have in your store, we'll help you find the fit for your ESLs.

This is a selection of our most common ESL solutions.  
**Contact us for more!**



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## ESL carrier rails

Carrier rails are flexible shelf edge tools that can serve as holders for devices, communication, and protection.

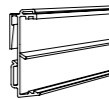
### Classic ESL rails



#### ESL holder, rail

For SmartTag, Promoline and Continuum labels. With hinge function for flip-up functionality. Can be assembled with HL unique click-on rear part system or taped directly onto the shelf. With the use of angle CS2C small, medium or large, angles from 25° to 70°. Track for fixation of shelftalkers on the top of the rail.

Std. Colour: Available in different colours  
Std. Mounting type: Foam tape  
Std. Mat: PVC



#### CP2

Item	Colour	W	Mount	Tape	No/unit
871188	Grey S24	885	Foam tape	TF12	100
864743	Transp	1325	Foam tape	TF12	100
864744	Cream W13	1325	Foam tape	TF12	100



#### ESL holder, rail

Fits Hermes and Alser shelves. For SmartTag, Promoline and Continuum labels. With hinge function for flip-up functionality. With the use of angle CS2C small, medium or large, angles from 25° to 70°.

Std. Colour: Available in different colours  
Std. Mat: PVC



#### PHDG

Item	Colour	W	No/unit
732481	Transp	988	50
731547	Transp	1318	50



#### ESL holder, rail

For Pricer SmartTag, Promoline and Continuum labels. Fits Linde, Storebest and Tegometal shelves. No hinge. Can be used in two different angles.

Std. Mat: PVC



#### PHLS

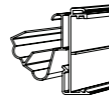
Item	Colour	W	No/unit
478541	Transp	988	50



#### ESL holder, rail

For Pricer SmartTag, Promoline and Continuum labels. Fits Linde, Storebest and Tegometal shelves. With hinge. Can be used in two different angles.

Std. Mat: PVC



#### PHLSH

Item	Colour	W	No/unit
On offer, contact customer service			

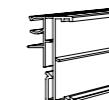
### Classic ESL rails



#### ESL holder, rail

For Pricer SmartTag, Promoline and Continuum labels. For single wire shelf, 7 mm. With hinge for flip-up functionality. Use adapter to change angle.

Std. Mat: PVC



#### PHTKH

Item	Colour	W	No/unit
479927	Grey S38	870	75
477614	Grey S3	885	75
478515	Grey S3	1150	75



#### ESL holder, rail

For SmartTAG, Promoline, Continuum labels. Fits HMY P25, La Fortezza F25 and Alser Innovation V2 and V4 shelves. With hinge for flip-up functionality. With integrated angle adapter.

Std. Mat: PVC



#### PHDGNF

Item	Colour	W	No/unit
470133	Transp	46	50
469344	Transp	988	50
469343	Transp	1240	50
469342	Transp	1318	50



#### ESL holder, single

For Pricer SmartTag, Promoline and Continuum labels. With friction material for better grip and built-in stoppers to prevent sliding of the ESL. With hinge function for flip-up functionality. With the use of angle (CS2SN), approximate 30°.

Std. Colour: Transparent  
Std. Width: 46, 68, 93 mm  
Std. Mat: PVC



#### PHNF

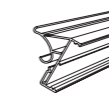
Item	Colour	W	No/unit
466428	Transp	46	50
853846	Transp	68	50
853845	Transp	93	50



#### ESL holder, single

For Pricer SmartTag, Promoline and Continuum labels. With friction material for better grip and built-in stoppers to prevent sliding of the ESL. With hinge function for flip-up functionality.

Std. Colour: Transparent  
Std. Width: 46, 68, 93 mm  
Std. Mat: PVC



#### PHNF DE-30

Item	Colour	W	No/unit
853851	Transp	68	50
853852	Transp	93	50



#### ESL holder for Pricer HD110, Slimline

To attach Pricer label HD110 to a Slimline™ carrier.

Std. Colour: Transparent

#### HD110 SLIMLINE

Item	W	H	No/unit
547610	72	93	10



#### ESL holder for Pricer HD150, Slimline

Holder for Pricer label HD150, to attach to Slimline rail.

Std. Colour: Transparent

#### HD150 SLIMLINE

Item	Colour	W	H	No/unit
577660	Transp	150	123	90



Holders for carrier rails



**ESL holder for Pricer HD200, Slimline**  
To attach Pricer label HD200 to a Slimline™ carrier. Orientation Portrait.

Std. Colour: Transparent  
Std. Mat: PETG

**HD200 SLIMLINE PORTRAIT**

Item	Colour	W	H	No/unit
553681	Transp	128	196	14



**ESL holder for Pricer HD200, Slimline**  
To attach Pricer label HD200 to a Slimline™ carrier. Orientation Landscape.

Std. Colour: Transparent

**HD200 SLIMLINE LANDSCAPE**

Item	Colour	W	H	No/unit
On offer, contact customer service				



**ESL holder, single**  
For Pricer SmartTag and Continuum labels. With hinge function for flip-up functionality.

Std. Mat: PVC

**SUPSMAN**

Item	Colour	W	Spec.	No/unit
470218	Transp	46		50
468538	Transp	64	2.2	50



**ESL holder, single**  
For Pricer SmartTag, Promoline and Continuum labels. Used with carrier profiles. Built-in angle setting in two positions. With friction material for better grip and built-in stoppers to prevent sliding of the ESL. Design for narrow spaces.

Std. Colour: Transparent  
Std. Width: 46, 68 mm  
Std. Mat: PVC

**SEP3**

Item	Colour	W	No/unit
457407	Transp	46	50

Rails with extra protection



**Bumper with Slimline rail**  
For bottom shelving. Can be screwed for added security. Built-in Slimline™ carrier. Used together with the Slimline™ single holder.

Std. Colour: Available in different colours  
Std. Mounting type: Foam tape

**BMP**

Item	Colour	W	Mount	Tape	No/unit
376026	Cream W13	1328	Foam tape	TTF12	25
464206	Grey S5	1330	Foam tape	TTF12	25



**Front cover**  
Front cover for bumper BMP

Std. Colour: Transparent  
Std. Mat: PETG

**BMPF**

Item	Colour	W	No/unit
383018	Transp	885	25
376022	Transp	1328	25



**ESL holder, rail**  
With integrated transparent cover. Fits the most normal sized labels on the market. With integrated rail for Optimal™ dividers. With hinge function for flip-up functionality. With the use of angle CS2C small, medium or large, angles from 25° to 70°.

Std. Colour: Available in different colours  
Std. Mounting type: Foam tape  
Std. Mat: PVC

**OP4C**

Item	Colour	W	Mount	Tape	No/unit
851588	Cream W13	1325	Foam tape	TF19	40



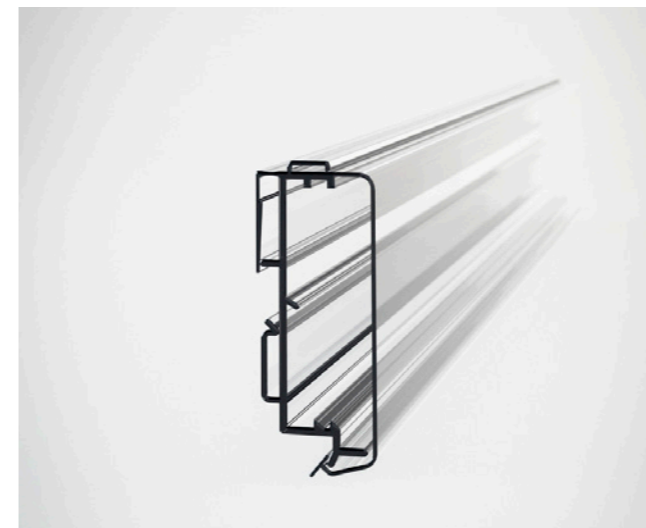
**ESL holder, rail**  
With integrated transparent cover. Fits most normal sized labels on the market. With the use of angle CS2C small, medium or large, angles from 25° to 70°.

Std. Colour: Available in different colours  
Std. Mat: PVC

**CP4C**

Item	Colour	W	Mount	Tape	No/unit
871948	Grey S24	885	Foam tape	TF12	45
871951	Grey S24	1245	Foam tape	TF12	45
858769	White	1320	Foam tape	TF12	45

Rails with extra protection



**ESL holder, rail**

With integrated transparent cover. Reinforced holder for Promoline, Continuum and SmartTag labels for protection against impact from trolleys, pallets etc. With hinge function for flip-up functionality. Can be assembled with HL unique click-on rear part system or taped directly onto the shelf. Track for fixation of shelftalkers on the top of the rail.

Std. Colour: Available in different colours  
Std. Mounting type: Foam tape  
Std. Mat: PVC

**CPIF**

Item	Colour	W	Mount	Tape	No/unit
866607	White	1000	Foam tape	TF12	40
867502	Grey S24	1240	Foam tape	TF12	40
872467	Transp	1318			40



**ESL holder, rail**

With integrated transparent cover. Reinforced holder for Promoline, Continuum and SmartTag labels for protection against impact from trolleys, pallets etc. With hinge function for flip-up functionality. With the use of angle CS2C small, medium or large, angles from 25° to 70°.

Std. Colour: Available in different colours  
Std. Mat: PVC

**PSLIF**

Item	Colour	W	No/unit
876043	Transp	1000	25
374952	Transp	1325	25
377044	Cream W13	1328	25



**Universal bumper for ESLs**

For bottom shelving, to be used with an aluminium profile with a slat back. Fits the most normal sized labels on the market.

Std. Colour: Available in different colours  
Std. Mat: PVC

**BP4C**

Item	Colour	W	Mount	Tape	No/unit
859634	Transp	1245			40
470787	Transp	1280	Foam tape	TF12	40
858690	Cream W13	1318			40

Rear parts



**Rear part for profiles**  
To be used on aluminium bar or two horizontal wires. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent  
Std. Mat: PVC

**CEP-REAR**

Item	Colour	W	No/unit
859575	Transp	1245	50



**Rear part for profiles**

HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. The rear part and the holder can be purchased separately.

Std. Colour: Transparent  
Std. Mat: PVC

**CFRW-REAR**

Item	Colour	W	No/unit
861788	Transp	1318	50
851153	Transp	1330	50



**Rear part for profiles**

Fits Hermes Metal C-rail shelf. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent  
Std. Mat: PVC

**CHSAC-REAR**

Item	Colour	W	No/unit
864351	Transp	1318	50



**Rear part for profiles**

With integrated rail for Optimal™ dividers and slot for front riser. HL unique click system enables assembly with CGC datastrip or ESL holder. Mounted on the top of the shelfedge. Can be assembled with a datastrip.

Std. Colour: Transparent  
Std. Mounting type: Foam tape, Tape  
Std. Mat: PVC

**COPT-REAR**

Item	Colour	W	Mount	Tape	No/unit
855985	Transp	990	Foam tape	TF19	75



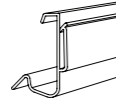
Rear parts



**Rear part for profiles**

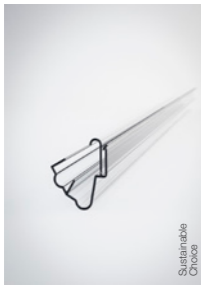
Fits Cefla shelf. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent  
Std. Label H: 26, 30, 39, 52, 60, 76, 80 mm  
Std. Mat: PVC



**CCSA-REAR**

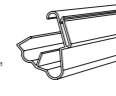
Item	Colour	W	No/unit
861261	Transp	1318	50



**Rear part for profiles**

Fits Linde and Tegometall shelves. Can be used in two different angles. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. Angles of the price holder differs due to shelf model. Angles Tegometall shelving approx 25° and 45°. Angles Linde shelving approx 10° and 30°.

Std. Colour: Available in different colours  
Std. Label H: 26, 30, 39, 52, 60, 76, 80 mm  
Std. Mat: PVC



**CLST-REAR**

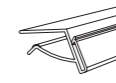
Item	Colour	W	No/unit
851145	Transp	988	25
865367	Transp	1318	100



**Rear part for profiles**

For 8-10 mm shelves. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. The rear part and the holder can be purchased separately.

Std. Colour: Transparent  
Std. Mat: PVC



**CGLS-REAR**

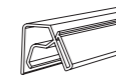
Item	Colour	W	No/unit
854031	Transp	600	50
857269	Transp	895	50
851162	Transp	1000	50
851163	Transp	1330	50



**Rear part for profiles**

For 7-10 mm shelves. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. The rear part and the holder can be purchased separately.

Std. Colour: Transparent  
Std. Mat: PVC



**CKE-REAR**

Item	Colour	W	No/unit
859279	Transp	625	50
851193	Transp	1000	50
851171	Transp	1245	50
867603	Transp	1250	50



**Rear part for profiles**

For 16-22 mm shelves. With friction material for better grip. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent  
Std. Mat: PVC



**CANT-REAR**

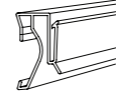
Item	Colour	W	No/unit
851192	Transp	100	50
855077	Transp	800	50
851187	Transp	1000	50
851215	Transp	1330	50



**Rear part for profiles**

Fits ITAB-Pikval and GWS shelves with "butterfly" fixture. Zero degree angle with possibility to be used with angled profiles.

Std. Colour: Transparent  
Std. Mat: PVC



**CGW**

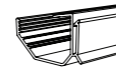
Item	Colour	W	No/unit
463272	Transp	895	50
461558	Transp	1250	50



**Rear part for profiles**

HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent  
Std. Mat: PVC



**CHRN**

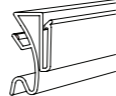
Item	Colour	W	No/unit
463774	Transp	890	100



**Rear part for profiles**

For Intrac IMZ25. Use with separate front part.

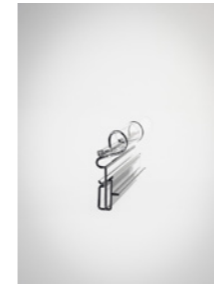
Std. Colour: Transparent  
Std. Mat: PVC



**CINT**

Item	Colour	W	No/unit
457746	Transp	988	50
456718	Transp	1318	50

Rear parts



**Rear part for peg hook**

Use with separate front profile for ESL.

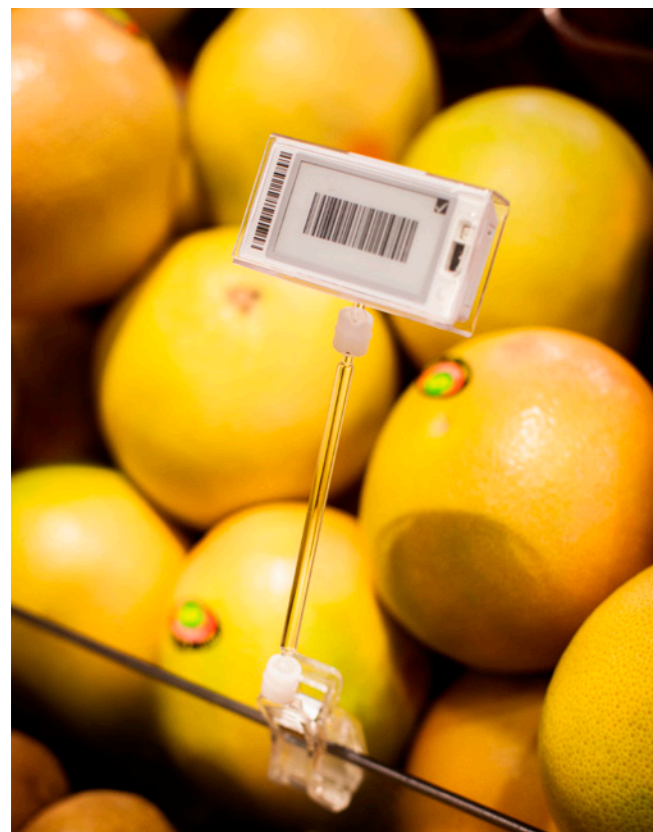
Std. Mat: PVC



**CEX**

Item	Colour	W	No/unit
471586	Transp	40	50
470103	Transp	55	1
474567	Transp	68	1000

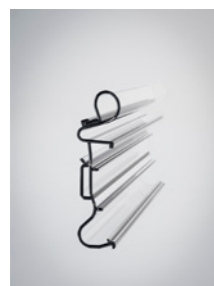




## Single attachments

For categories where single fixtures are necessary, we offer a full range of single holders that will attach to any placement.

### Holders for peg hooks



**ESL holder for hooks**  
For SmartTag, Continuum and Promoline labels. For wire diameter 4 to 10 mm. With built-in stoppers. Punch outs prevents the ESL label to slide sideways.

Std. Colour: Transparent  
Std. Mat: PVC



Item	Colour	W	Ø	No/unit
856261	Transp	46	8	400
856272	Transp	46	11	100

### Connector



**Connector clip for ESL**  
Clip for Pricer SmartTag, small, medium and large labels. Used to attach fixtures from HL's Price Cassette range.

Std. Colour: Transparent

Item	Colour	No/unit
465075	Transp	150

### Single fixtures



**Clamp with cassette connector**  
Includes: clamp (DELI-CLN), 50 mm arm (DELI-UNBO-50N) and connector (DELI-AD3N). Delivered unassembled.

Std. Colour: White, black



DELIKIT 1A		
Item	Colour	No/unit
701155	Black	20



**Connector for price cassettes**  
For attaching price cassettes to the HL Deli products.

Std. Colour: White, black



DELI-AD3N		
Item	Colour	No/unit
701099	White	20
700450	Black	20



**Stick with cassette connector**  
Includes: stick (DELI-STICKN) and connector (DELI-AD3N). Delivered unassembled.

Std. Colour: White, black  
Std. Width: 75 mm  
Std. Height: 60 mm



DELIKIT 2A				
Item	Colour	W	H	No/unit
701145	White	75	60	20
701156	Black	75	60	20



**Clip for price cassettes**  
Used together with arm DELI-UNBO-50N.

Std. Colour: Black



DELI-CLN		
Item	Colour	No/unit
304968	White	20
370006	Black	20



**Foot with cassette connector**  
Includes: base foot (DELI-FOTN), 100 mm arm (DELI-UNBO-100N) and connector (DELI-AD3N). Delivered unassembled.

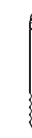
Std. Colour: White, black  
Std. Width: 49 mm  
Std. Height: 50 mm



DELIKIT 3A		
Item	Colour	No/unit
701146	White	20
701157	Black	20



**Ice stick**  
Used in the ice-bed.  
Std. Colour: White  
Std. Height: 130 mm



DELI-STICK-ICE	
Item	No/unit
342736	20



**Ice stick with cassette connector**  
Includes: ice stick (DELI-STICK-ICE) and connector (DELI-AD3N). Delivered unassembled.

Std. Colour: White, black



DELIKIT 4A		
Item	Colour	No/unit
701147	White	20
701158	Black	20



**Swivel arm**  
Used with sign holder DELI-SHN, DELI-AD3N, DELI-CLN. Approved for use within fresh food areas.

Std. Colour: Black  
Std. Height: 50 mm  
Std. Mat: Polycarbonate



DELI-UNBO-50N		
Item	Colour	No/unit
700123	White	20
356784	Black	20



Single fixtures



**Swivel arm, large**  
Used with DELI-SHN, DELI-AD3N, DELI-CLN.  
  
Std. Colour: Black  
Std. Height: 100 mm



**DELI-UNBO-100N**

Item	Colour	No/unit
368733	White	20
356822	Black	20



**Stick for price cassettes**  
Used with DELI-FOT-STN or pinned directly into the merchandise.  
  
Std. Colour: Black  
Std. Height: 95 mm



**DELI-STICKN**

Item	Colour	No/unit
701100	White	20
701101	Black	20



**Foot for swivel arm**  
Used with arm DELI-UNBO-50N.  
  
Std. Colour: Black  
Std. Width: 80 mm  
Std. Depth: 100 mm

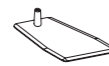


**DELI-FOT-UNBON**

Item	Colour	W	D	No/unit
701133	White	80	100	10
701018	Black	80	100	10



**Foot for DELI-STICKN**  
Used with DELI-STICKN.  
  
Std. Colour: Black  
Std. Width: 80 mm  
Std. Depth: 100 mm



**DELI-FOT-STN**

Item	Colour	No/unit
701093	White	20
701019	Black	20



**Clamp for ESL holder**  
Large clamp for ESLs. Connector needed, see the PC-GADGET-range. Can also be fitted directly to a Price Cassette.  
  
Std. Colour: Black

**ESL-CLAMP-XL**

Item	Colour	No/unit
465078	Black	20



**Clamp for price cassettes**  
Adjustable angle and raised position. For HL shelftalker frames and price cassettes.  
  
Std. Colour: Transparent



**AD-MULTI**

Item	No/unit
700447	10



**Clamp with cassette connector**  
Maximum grip: 35 mm.  
  
Std. Colour: Transparent and white  
Std. Width: 27 mm  
Std. Height: 112 mm



**2130-AD**

Item	W	H	No/unit
132880	27	112	10



**Clamp, wide grip**  
For fruit and vegetable categories. Used with DELI-UNBO-50N or DELI-UNBO-100N.  
  
Std. Colour: Black



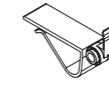
**CLAMP-XL**

Item	No/unit
373234	10

Single fixtures



**Clip for price cassettes**  
Use on boxes and shelf edges. Adjustable angle.  
  
Std. Colour: Transparent  
Std. Mat: Polycarbonate

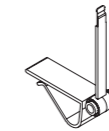


**KKLC-FV**

Item	No/unit
313643	20



**Clip for price cassettes**  
For mounting on shelves and various material boxes. Adjustable through 180°. Grip width up to 25 mm.  
  
Std. Colour: Transparent  
Std. Height: 100 mm  
Std. Mat: Polycarbonate



**KKLC-FV100**

Item	No/unit
325660	20



**Cassette connector, magnetic**  
  
Std. Colour: Transparent, white  
Std. Height: 118 mm  
Std. Mounting type: Magnet foot



**2132-MGT22-AD**

Item	No/unit
132879	10



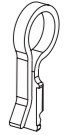
**Connector hook for Pricer HD110 and HD150**  
Hook compatible with Pricer labels HD110 and HD150.

**FXW16-P**

Item	No/unit
463093	100



**Hook for price cassettes**  
Use to hang up and fix price cassettes.  
  
Std. Colour: Black, white  
Std. Mat: POM

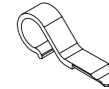


**FXW16**

Item	Colour	Ø	No/unit
352920	White	16	20
359575	Black	16	20



**Hook for price cassettes**  
Use to fix price cassettes.  
  
Std. Colour: Transparent, white  
Std. Mat: POM

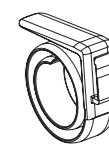


**FXW**

Item	Colour	Ø	No/unit
331856	Transp	12	20



**Frame fixture, shelf-edge**  
Fits shelves with thickness 10 to 80 mm. For HL shelftalker frames and price cassettes.  
  
Std. Colour: White  
Std. Mat: POM



**AD-SPRING**

Item	No/unit
700848	20



**ESL holder for Pricer HD200, standing**  
To attach Pricer label HD200 to a leg (SK-T or SKF-T).  
  
Std. Colour: Transparent  
Std. Mat: PETG

**HD200 STAND**

Item	W	H	No/unit
553680	132	170	12



## Single attachments

### Single fixtures



#### ESL holder for Pricer HD200, hanging

To hang Pricer label HD200.

Std. Colour: Transparent

#### HD200 HANG

Item	W	H	No/unit
553682	128	217	40



#### ESL holder for Pricer HD110

For Pricer label HD110. The holder can be used with tape, magnet tape or any other device that is needed to place the holder in a specific place.

Std. Colour: Transparent

#### HD110 HOLDER

On offer, contact customer service



#### ESL holder for Pricer HD150

For Pricer label HD150. The holder can be used with tape, magnet tape or any other device that is needed to place the holder in a specific place.

Std. Colour: Transparent

#### HD150 HOLDER

On offer, contact customer service



#### ESL holder for Pricer HD200

For Pricer label HD200. The holder can be used with tape, magnet tape or any other device that is needed to place the holder in a specific place.

Std. Colour: Transparent  
Std. Mat: PETG

#### HD200 HOLDER

On offer, contact customer service





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# Make a sustainable choice

**The time is now!** For consumers, sustainability has become an important purchasing criterion. Governments are taking more measures and passing legislation in the retail sector. For retailers and brand suppliers, operating sustainably is no longer a choice but an expectation. Moving forward, fulfilling sustainability requirements will become necessary for commercial success.

HL has a long track record of sustainable development, dedicating efforts in research and innovation to deliver more sustainable solutions, to help create more sustainable stores.

With HL Circular Offer, we are closing the loop on plastic by retrieving products at the end of their life from stores and recycling them into new products. Our HL Sustainable Choice range is expanding widely, with merchandising solutions to assist retailers in strengthening their sustainability credentials, creating differentiation, and gaining shopper loyalty.

Contact us to learn more!





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